



Nurturing human excellence  
through entrepreneurship

# 2022 SACC INDIA ANNUAL REPORT

STARTUP ACCELERATOR CHAMBER OF COMMERCE-INDIA

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# ABOUT SACC INDIA

SACC as a non-profit social impact organisation plays a critical role in uplifting the livelihoods of people in Bharat (tier 2, 3 towns and rural India) through entrepreneurship. The efforts of SACC are backed by several successful entrepreneurs, state governments and industry experts eager to give back to the startup ecosystem.

SACC, formed in 2014, incubates and accelerates over 200 startups founded by the first generation founders across northern India, while are also sensitising thousands of youngsters to choose entrepreneurship as a career. Our cutting-edge co-working facility, Startup in a Box in Mohali, is a host to more than 35 regional startups and has blossomed into a technological centre over the period of time.



Startup Accelerator Chamber of Commerce has a singular goal of recognizing entrepreneurial dreams and fostering the business aspirations.



## OUR VISION

We believe that with the largest pool of young population and diverse demographics, India has the potential of becoming the startup capital of the world. Our vision is to create an inclusive ecosystem which builds a path for less privileged communities and women to have equal opportunities for uplifting their livelihoods with entrepreneurship.

## OUR MISSION

SACC India aspires to build a holistic startup ecosystem that generates and empowers 10,000 entrepreneurs at the grassroots level by 2030. We are on a mission to raise entrepreneurship knowledge among students, women, and professionals with varied skill sets. With our envisioned model, we are striving to generate mass employment, encourage innovation, and help social capital reach the last mile of the country.



# PRESIDENT'S MESSAGE



We aim to have a successful run in 2023, by nurturing more and more Startups and build sustaining ecosystem for them. Looking forward to your continued support and blessings!

Entrepreneurship in India has created many opportunities for creative minds across various fields. The change in society and thousands of people taking the entrepreneurial plummet have led to global venture capital flowing into Indian startups. Not only has this been phenomenal, but it has been inspiring in a lot of ways.

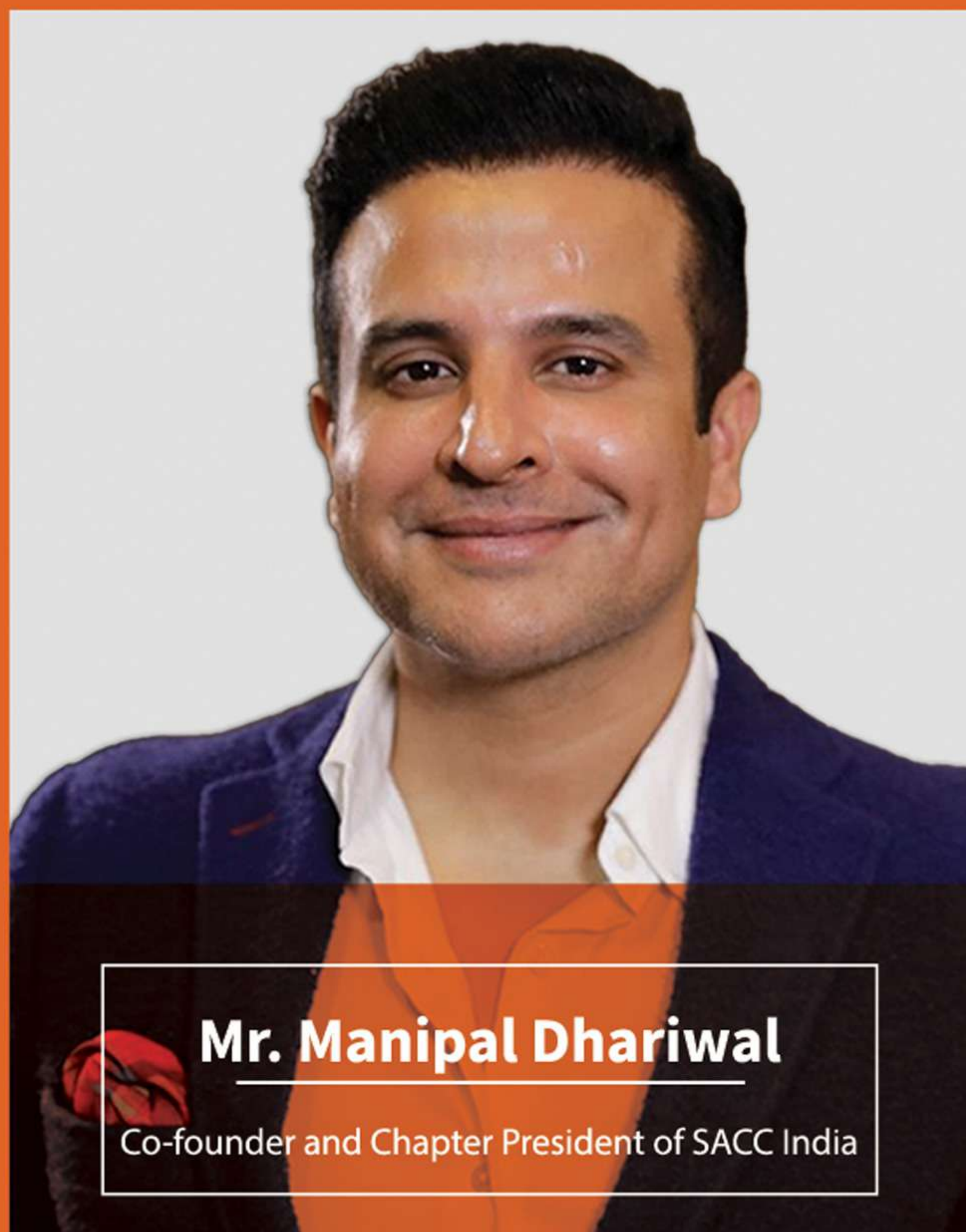
The year 2022 saw around 80,152 startups officially recognized in the Indian start-up ecosystem by DPIIT. But there is an India beyond technology and robust business conferences, where changemakers who want to be a part of the entrepreneurial surge identify genuine grassroots concerns.

SACC India is dedicated to finding such resources to improve and assisting them in whatever capacity is possible to boost nation-building. We have established a strong focus on community development from the foundational level, and the results are relatively optimistic, thanks to our team's hard work and determination.

Today, India has more start-ups and entrepreneurs than ever before, indicating that the revolution has already begun. We want to take forward this revolution across the country and create a support structure to inspire future generations. With the 5 start-up incubation centres across the North, SACC has been able to cater and guide thousands of students who come with galore of ideas and potential. These incubators across northern India offers state of the art facilities spread over a collective 15000 sq ft incubation space. In 2022, our incubated startups jointly had a threefold increase in revenue over the previous year, 2021. It's also heartening to see that women make up more than 60% of the leadership in all of our incubated firms, which is substantially higher than the national average. I believe that in the future, women will lead this trend of entrepreneurship.

With our nation ready to be the next hub of Innovation, we will be able to develop a conducive Ecosystem for Entrepreneurship in the coming years. We at SACC will keep striving hard to amplify this growth. Please be a part of our community by following our work on social media and being a part of our physical/ virtual events.

I look forward to connecting with you.



**Mr. Manipal Dhariwal**

Co-founder and Chapter President of SACC India



# VICE PRESIDENT'S MESSAGE



We have been facilitating a large scale and systematic implementation of grassroots innovations to solve localised problems in parts of Haryana and Punjab.

At SACC, our goal has always been to improve the socially underprivileged segment of society and try to build sustainable communities. We have been actively promoting rural development through the improvement of disadvantaged populations' means of subsistence.

In portions of Haryana and Punjab, we have been assisting the large-scale and methodical deployment of grassroots solutions to tackle localised challenges. The significant majority of individuals that select entrepreneurship as a result of SACC's sensitization come from low-income families. Our top objective is to provide a stable income for all of them.

Nandini comes from a small town in Ambala, and she graduated with a degree in Mass Communication from Government College, Sector 1, Panchkula. Her childhood dream was to be an independent woman. She holds a strong interest in making different types of Art on canvas, and thus kickstarted with our support her own startup Nicky Raj Creation to pursue her interest and promote the art.

Amarjeet, a 21 year old girl coming from the village of Panchkula district narrated how her father quit pottery due to low income and chose to become a daily wage worker. Our startup incubator gave her complete assistance to become an artpreneur. She now not only crafts things that are greatly praised by her consumers both offline and online, but she also teaches pottery to hundreds of people as a therapeutic exercise. With all of her efforts and hardwork, she is able to contribute far more to her family's income than her parents.

Hundreds of such true heroic journeys are being initiated by these ruralpreneurs every year with the support of SACC India. We are committed to growing this every year, significantly adding to the growth of our nation.



**Mr. Nitin Monga**

Vice President of SACC India



# CEO'S MESSAGE



At SACC India, we are delighted to be a part of the wave where young students and entrepreneurs not just talk about ideas, they dare to give up on their promising careers to start executing.

The Indian startup ecosystem is at a critical juncture, with our startups aggressively catching up to the rest of the globe. We are no longer a technology support country that relies on other countries for fundamental innovation. Instead, our empowering youth is now stepping into the creation of a robust ecosystem in which genuine innovation will lead us to self-sufficiency.

We are en route to transition from a consumption to a production economy, owing to the proliferation of micro and small businesses across the country with our honourable prime minister's vision. At SACC India, we are delighted to be a part of the wave where young students and entrepreneurs not just talk about ideas, they dare to give up on their promising careers to start executing. They choose to take the leap of faith and jump off the cliff.

2022 has been an amazing year for us as we were able to build some really meaningful partnerships with organisations like Interakt, ECell IIT Kharagpur, Boyo, HSBC Bank amongst many others.

Our digital first strategy to expand our incubated startups was a huge success, with our startups seeing a 3 fold increase in revenue. With the support of our incredible mentors on board, we devised and successfully executed various acceleration series such as Accelerator Week, Awareness Week, and Ideakriti 2.0. I am in awe of the excellent effect the SACC India team continues to make by assisting rural and female businesses.

As we approach 2023, we are redoubling our efforts to foster a welcoming and inclusive entrepreneurial community. We are grateful to all of our mentors, board members, and sponsors for their help throughout the year. I honestly feel that this is only the beginning to a much larger impact we aspire to create by 2030.



**Mr. Vineet Khurana**

CEO, SACC India



# RECAP OF 2022

*Record to realizing our collective potential*



**175+**

Startups Incubated



**7.5 Cr+**

Revenue generated by all the incubated startups



**57,000+**

Students sensitized about entrepreneurship



**1500**

Acceleration activities conducted



**50%**

Startups led by Women Entrepreneurs



**300+**

Mentoring Sessions conducted

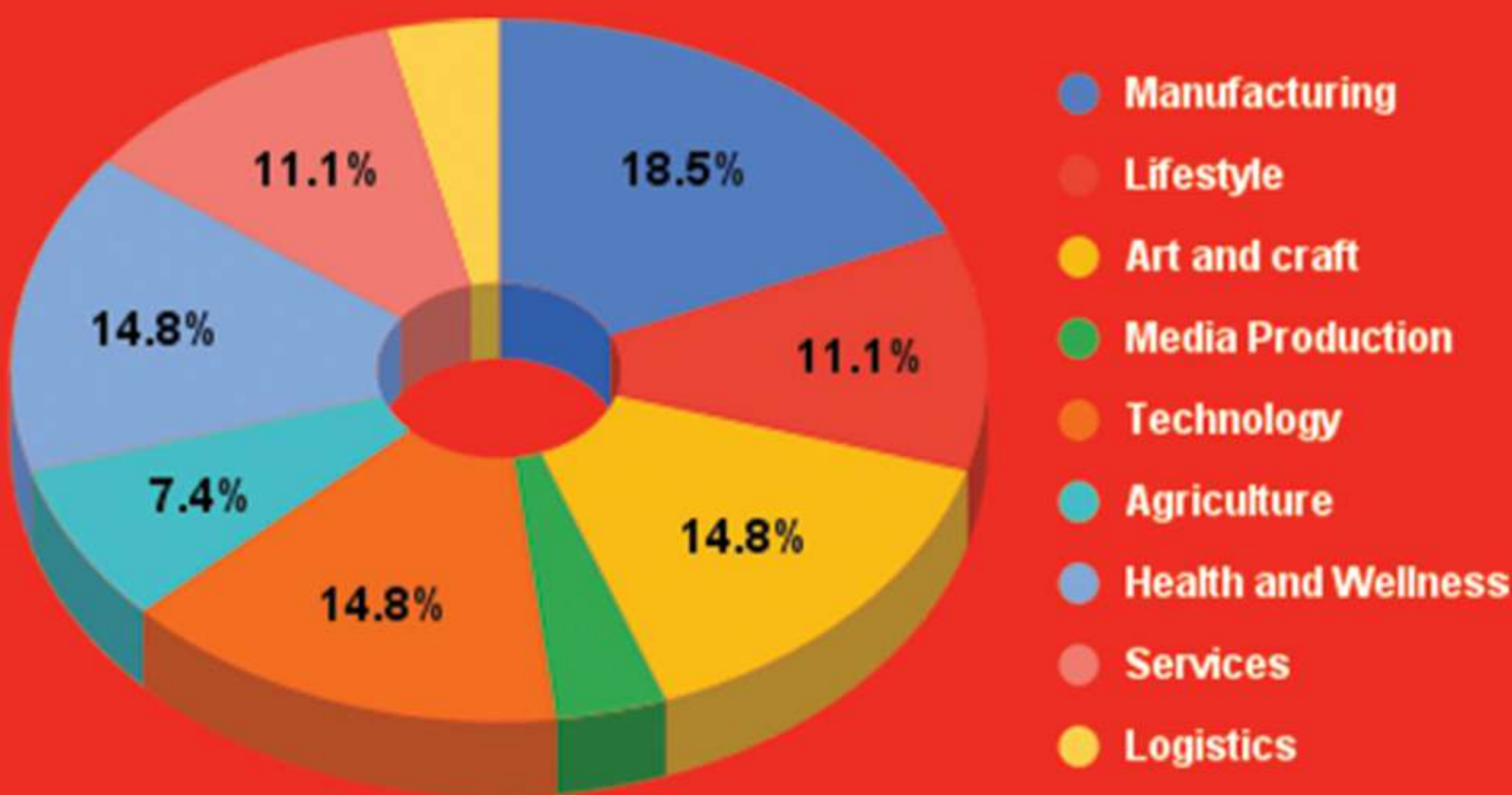


# ABOUT SACC INCUBATOR CENTERS

## | PANCHKULA



### | Panchkula Incubator Sectoral Diversity



### | Meet the Team



**Tanushree Chandra**

Centre Head at SACC  
Incubation Centre



**Pankaj Singh**

Outreach Coordinator

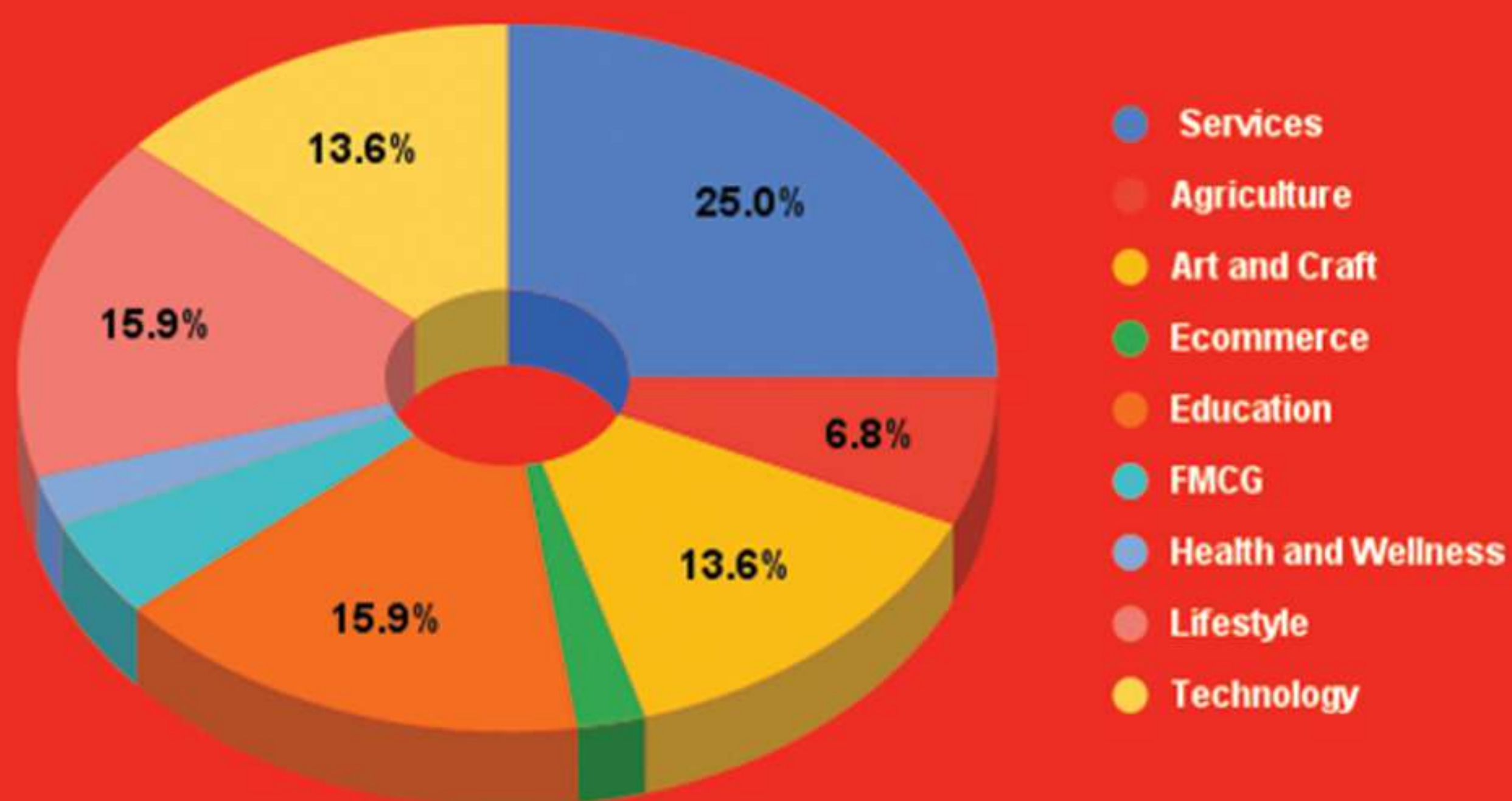


# ABOUT SACC INCUBATOR CENTERS

## |Karnal



### |Karnal Incubator Sectoral Diversity



### | Meet the Team



**Sunant Grover**

Centre Head at SACC  
Incubation Centre



**Muskan Minhas**

Outreach Coordinator

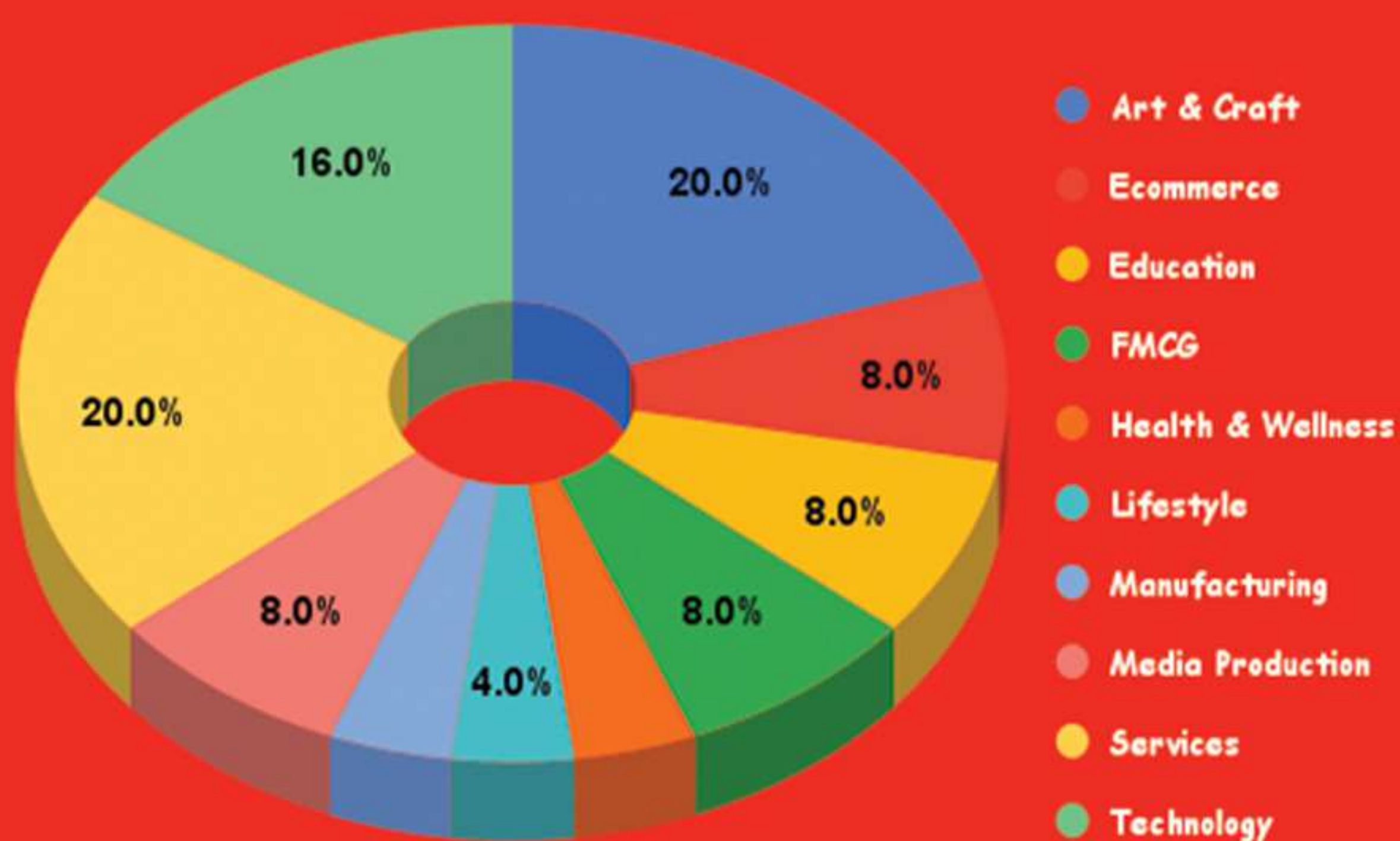


# ABOUT SACC INCUBATOR CENTERS

## | Faridabad



### | Faridabad Incubator Sectoral Diversity



### | Meet the Team



**Anurag Pandey**

Centre Head at SACC Incubation Centre



**Muskan Kaur**

Outreach Coordinator

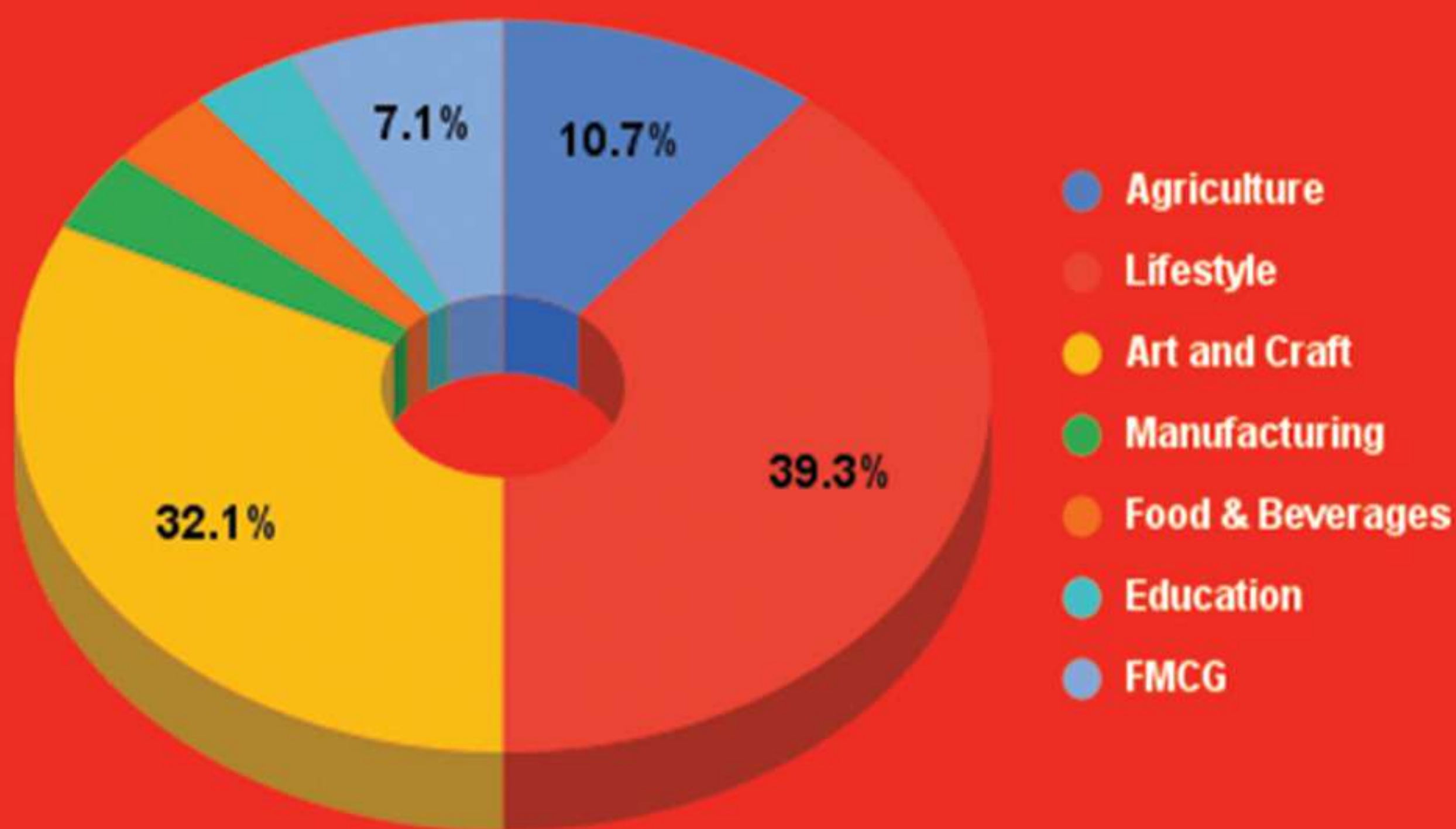


# ABOUT SACC INCUBATOR CENTERS

## | Hisar



### | Hisar Incubator Sectoral Diversity



### | Meet the Team



**Dharamveer Singh**

Centre Head at SACC  
Incubation Centre



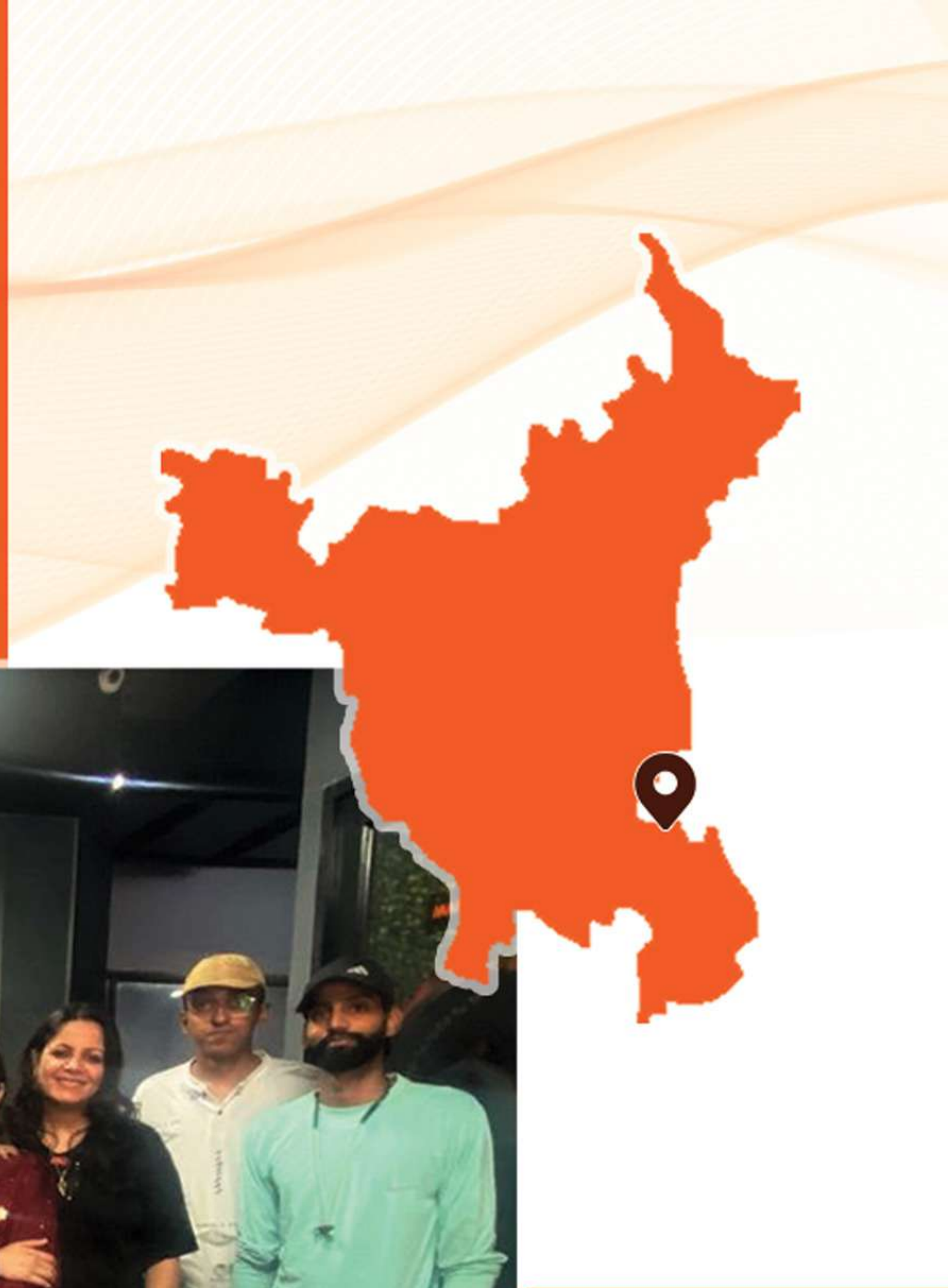
**Manjeet Duhan**

Outreach Coordinator

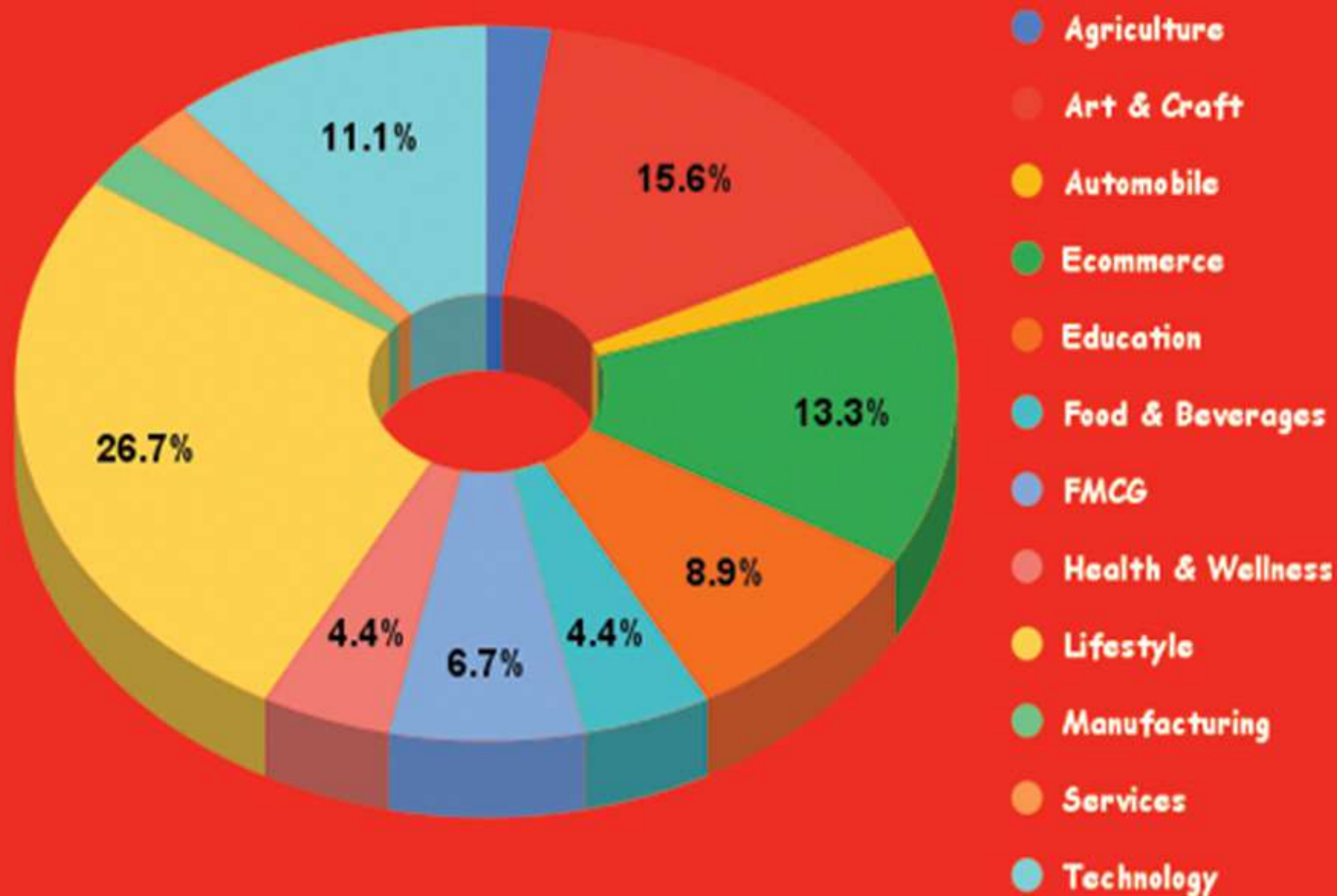


# ABOUT SACC INCUBATOR CENTERS

## | Gurugram



### | Gurugram Incubator Sectoral Diversity



### | Meet the Team



**Smriti Sharma**

Centre Head at SACC Incubation Centre



**Shweta Tanwar**

Outreach Coordinator



# ABOUT STARTUP IN A BOX

## MOHALI

In 2015, SACC India launched Startup in a Box, a thriving community of startups that was the first of its kind. It provides a cutting-edge co-working space for businesses searching for a plug-and-play solution. It began with only 3000 square feet and has now grown to over 15000 square feet.

Startup in a Box's mission is to provide the finest facilities, amenities, and features all under one roof. We offer a work-friendly environment in a pleasant central location, allowing businesses to concentrate on their job in a safe and calm setting. Businesses nowadays prefer to comfortably operate in a collaborative workspace to achieve maximum productivity.

This space, therefore provides uninterrupted internet, air-conditioned lounge or cabins, and a 24/7 power supply backup. It also provides activities and sessions to rejuvenate oneself and socialize as well.

## MEET OUR SIB FAMILY





# SACC INITIATIVES

## IDEAKRITI



The Department of Higher Education and SACC India has come up with this Startup acceleration program meticulously designed to help early-stage startups navigate their way towards success. The program is launched for profitable startups with their business ideas in which Industry leaders and experts will share their knowledge and help them learn practical business skills. With practically designed modules planned for each day, this program aims to real-time experience with great exposure. Almost 500+ registered and showed their interest to be part of this program.

### What will you learn?

1. Online one hour LIVE classes for 6 days to select your best idea
2. Identify your target customers.
3. Build a sellable product or service.
4. Learn how to create a sales and investor pitch.
5. Win prize money to build your minimum viable product (MVP)

## SACC UNIVERSITY



**SACC**  
**UNIVERSITY**  
STARTUP EDUCATION

SACC University, a SACC initiative to make startup education accessible to all.

To meet our goal of an inclusive startup ecosystem, we introduced SACC university to cater to entrepreneurs at grass root levels. We believe that the startup education should start at school and college level to spark innovation in young minds.

With the top tier content contributed by many successful entrepreneurs and seasoned professionals, SACC University inculcates the entrepreneurial dream amongst the young minds.

### What is in it for aspiring entrepreneurs?

First generation entrepreneurs struggle with various aspects of running a business. They require consistent handholding and advisory for product development, market validation, marketing, sales, finance and networking. SACC University provides its technology platform for guiding them at every step in their journey of entrepreneurship.



# UPLIFTING RURAL WOMEN'S LIVELIHOOD WITH ENTREPRENEURSHIP



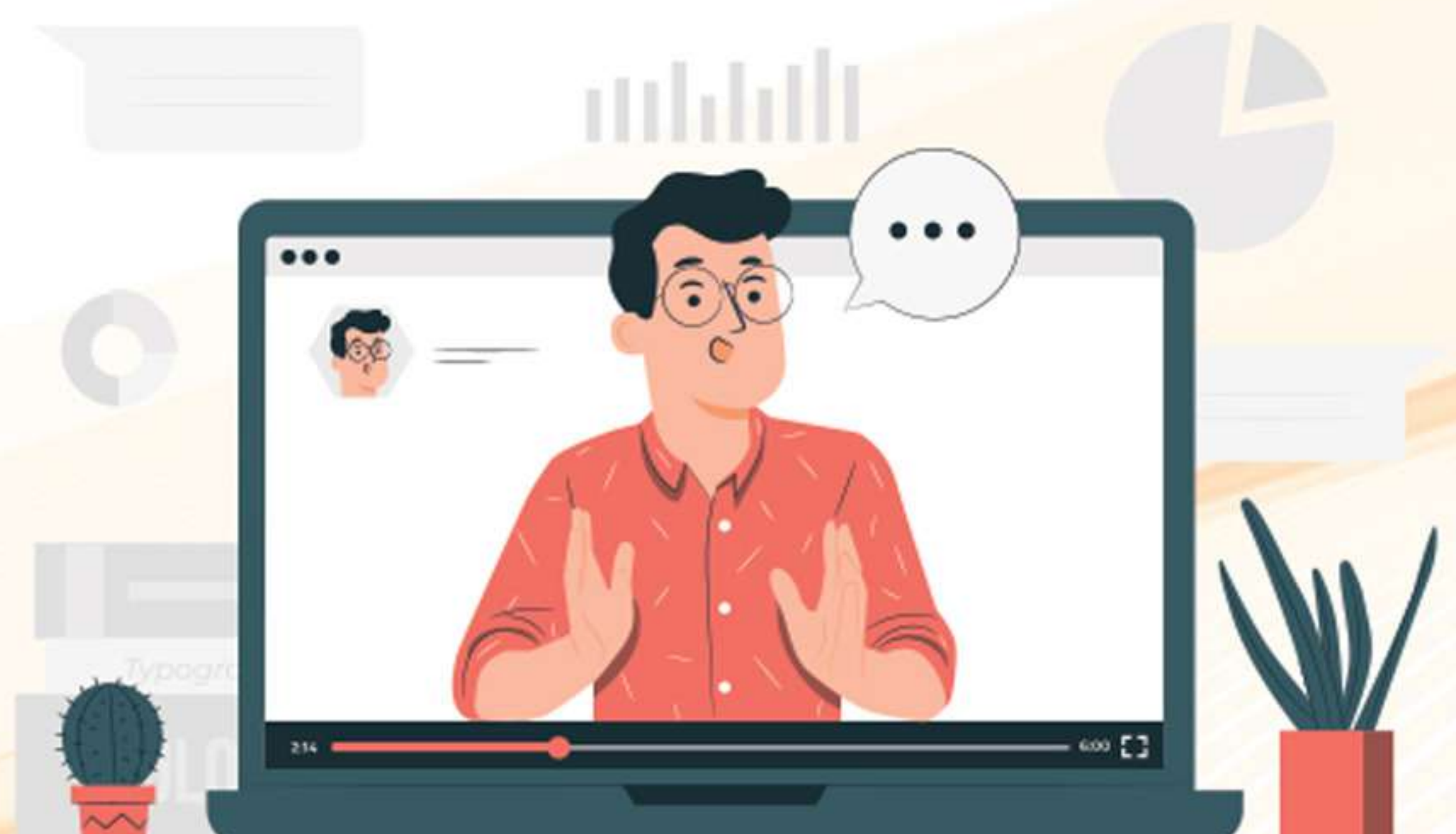
**Startup Documentary : Women Entrepreneurship in Rural India**

Women Startup entrepreneurs from all over northern India visited the Startup Incubator Centre of Excellence in Panchkula on 24th August'2022 for a documentary shoot that helped them reach a wider audience both nationally and internationally.

The documentary is titled "Enhancing Rural Women's Livelihoods Through Entrepreneurship". Startup founders were interviewed By Annika Dhariwal, a young social Entrepreneur and founder of Gluten Free Jio. Hisar based Reema's Pickle, Faridabad based Arsh Traders, Aavya from Gurugram, Amrit Dhra Potters and Divadamm from Panchkula along with Karnal based Masterstroke were selected to be featured in this documentary.



Scan QR code to visit our YouTube Channel





# SACC INDIA FEATURED IN THE REPORT OF INVEST PUNJAB

Startup Accelerator Chamber of Commerce (SACC) was prominently featured in a Policy Study on 'Innovation and Incubation Ecosystem in Punjab' undertaken by Punjab State Council for Science & Technology in collaboration with Invest Punjab and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ India).



STARTUP ACCELERATOR  
CHAMBER OF COMMERCE,  
MOHALI



NOT FOR PROFIT/CHARITABLE SOCIETY	YEAR OF ESTABLISHMENT 2014
FLOOR AREA 12000 SQ. FT. APPROX	Start-ups INCUBATED 100

#### KEY DOMAIN AREAS



IT & ITES



Publishing



Travel



Innovation



Marketing &  
Branding



Manufacturing

#### PROGRAMS

- ✓ Startup weekends
- ✓ Bootcamps
- ✓ Startup Education (SACC University)
- ✓ Startup in a box
- ✓ Program for Women Entrepreneurs
- ✓ Acceleration & Fund Raising Program.

#### SERVICES/SUPPORT

- ✓ Start-up In A Box- provides productive workspace, startup library, Conference room, wifi etc
- ✓ SACC University E-learning initiative to educate start-ups providing knowledge on various aspects of incubating a business idea.
- ✓ Dedicated Industrial Mentorship
- ✓ Assistance in legal matters regarding business activity, financial plan, business plan, team building and skill matching.
- ✓ Funding guidance and support
- ✓ Marketing support and technological compliance assistance.

#### SALIENT INITIATIVES/ACHIEVEMENTS

- ✓ Mentored about 500 Start-ups through diverse set of first generation entrepreneurs
- ✓ 50 start-ups provided working space every year
- ✓ 60% of Start-ups incubated generating revenues
- ✓ Provided Launch-pad in the offline/online marketplaces like Amazon, HDFC smartup, Khadi
- ✓ 100 plus strong pool of Mentors & Industry Experts.
- ✓ 500 plus Events organized successfully

✉ info@saccindia.org | 🌐 <http://www.saccindia.org/india/>



# OUR MENTORS

A mentor gives direction to the efforts of founders and fosters the belief that nothing is impossible. Our pool of erudite mentors shares valuable insights for founders to take informed decisions.



**Sahil**

Territory Manager of DHL



**Maninder Bajwa**

CEO & Founder- Espranza



**Parveen Jangra**

Digital Marketing Expert, Ekarma



**Shweta Mittal**

Counselor, SciComm



**Gulshan Rana**

IT Trainer, Netsmartz



**Raghuveer Nath**

Vice President at Private Equity Pro Partners



**Kamakshi Malik**

State President WICCI



**Swapnil Tewari**

Co-Founder The Light Mission



**Guruprasad**

Robotics Trainer



**Jabra Ram Manuver**

Managing Partner and Startup Assistants, Incorporate House



**Kamalika Banerjee**

Biotech Researcher



**Roshan Kirori**

Founder, Daksh Animation





**Ankush Bhandari**

Founder Tech for Educators



**Nitika Khurana**

Vice President - Chandigarh Angels Network



**Somvir Yadav**

Founder, MyScoot



**Dhiraj Phukan**

Co-Founder & CEO at Salesgasm



**Manoj Arora**

Chief Technologist, Startup Mentor, Business Automation & Innovator



**Kunal Mathur**

Business Model Innovation Team at Apollo Tyres Ltd



**Parveen Parshant**

Co-Founder and CTO- Building BusinessOnBot



**Mohit Vasudev**

Project Manager at Igxact Soft Technologies Pvt. Ltd.



**Manmeet Singh**

AVP - Brand Development | eCommerce | Global Shaper



**Rahul Sehgal**

Senior Program Manager (PPC) at Sebiz Infotech



**Meenakshi Gupta**

Soft Skills Life Skills Trainer, Founder- The White Lily Training



**Saurabh Trivedi**

Co-Founder & Director at Boudhik Ventures



**Anjali Grover**

CEO & Founder, Future Genius and Webaion Technologies



**MK Bhatia**

Managing Director at Mits healthcare Pvt. Ltd.



**Pia Burman**

Founder - Paa Roy Associates



**Roshan Kirori**

MD, Daksh Academy





**Parul Siddique**

Founder, PM Enhance,  
Career Advancement  
Coach



**Lakshay Taneja**

Co-founder, Birthvenue



**Vijay Shree Attri**

Founder of Metaacogz  
World



**Manish Kaushik**

Director & COO, Quicqo



**Gulshan Rana**

Freelance Web Developer



**Ashish Chhabra**

Former Business Head  
(OSGU)



**Vishal Tandon**

Google Certified  
Corporate Trainer,  
Technical Lead



**Sheetal Joshi**

Founder, Foodcravings  
Brand Ambassador of  
Country Delight



**Manmohan Singh**

Founder, Infonet  
Software Solutions



**Dr. Kaveri Chauhan**

Founder of MindSpark  
PsyncCare, Psychologist,  
Scientist, Counsellor



**Preeti Kaur**

Founder, Oye Moo  
Artisanal Dairy



**CA Krishna Wadher**

Financial Coach, Hermoney  
Talks



**Sudhir Arora**

Chief Mentor and  
Co-founder yes2Dreams



**Mansukhbhai  
Prajapati**

Founder, Miticool



**Vijay K. Dhall**

Founder, Miticool



**Amresh Rai**

CEO, Kriti Consulting  
Pvt.Ltd.





**Abhinav Raj Kondal**  
Founder, Amel CS



**Aamir Shahid**  
Account Manager,  
Amazon Karigar



**Aditi B. Madan**  
Founder, Bluepine  
Foods



**Payal Agarwal**  
Founder, Zolina  
Tranquiltea



**Aparna Jain**  
Founding Partner,  
Knowledgea  
Consultants



**Amar Choudhary**  
Founder- BoYo



**Punit Bansal**  
Director-Finance - Theon  
Pharmaceuticals



**Sameer Sharma**  
Founder, Uengage &  
Shoutlo



**Harit Mohan**  
Founder & CEO,  
Signicent



**Rajiv Sharma**  
Founder at Sage Titans



**Mehakdeep Kaur**  
Chief Executive Officer  
99beagles



**Amit Sharma**  
Co-Founder, Sage Titans



**Ekta Gupta**  
Founder & CEO at Parijai  
Genus Pvt. Ltd. & Mool  
Srishtee Foundation



**Kanika Bassi**  
Founder and Director at  
BarkatBazaar Pvt. Ltd.



**Samrat Chakravorty**  
Director & Co-Founder at  
BarkatBazaar.com



**Vijender Singh Bachhal**  
Co-Founder, TaxReco





**Sharad Dabra**

Founder & CEO,  
Academia



**Shashank Randev**

Founder VC at 100X.VC



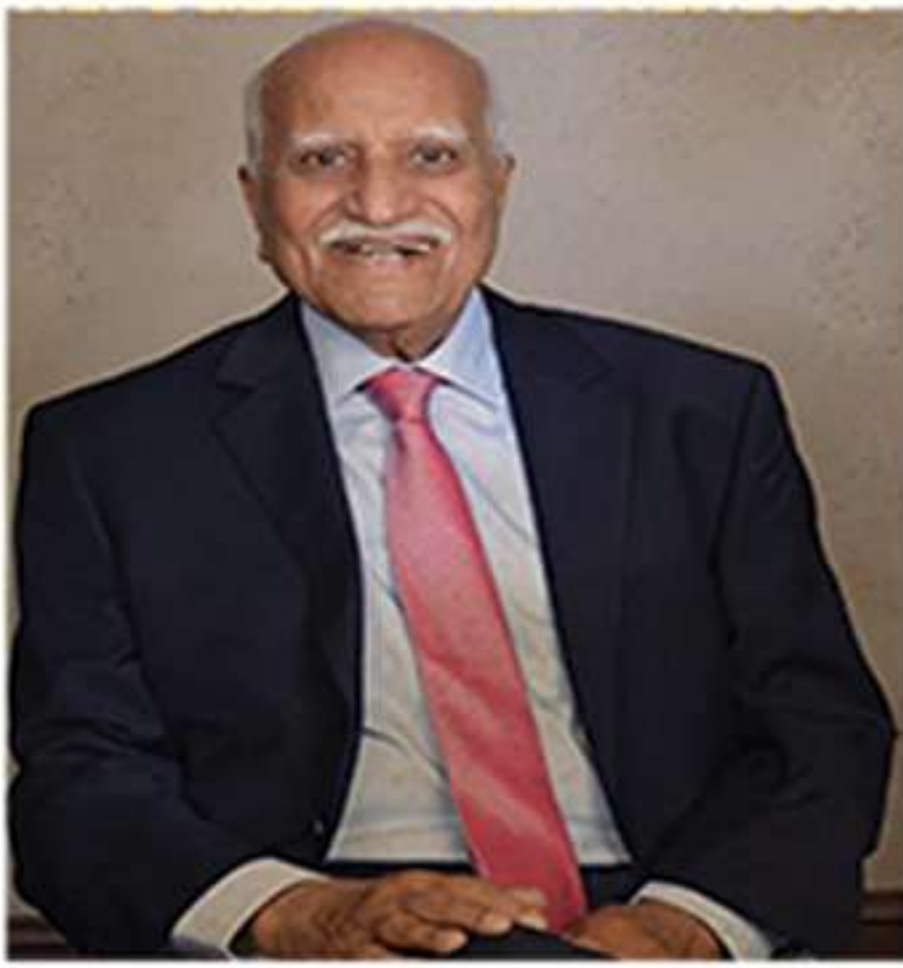
**Moninder Singh**

CEO & Founder,  
Transport Mall



**Deepak Narwal**

Assistant Director at Industry &  
Commerce Department,  
Government of Haryana



**Krishan Kumar**

Founder & Former MD,  
Mohan Fibre Products



**Priyanka Changia**

Co-Founder  
HEN INDIA



**Deepali Gulati**

E-commerce Soloprenuer at  
MG Collections and  
President CSR at WICCI



**Sandeep Gaba**

Founder at Vaishnavi  
Khadi Gramodyog



**Govind Preet Singh**

Serial Entrepreneur and  
Technology Evangelist



**Charu Sethi**

Amazon Karigar



**Lovesangeet S. Aulakh**

CEO and Director  
Countryside Express



**Kshitij Chaudhary**

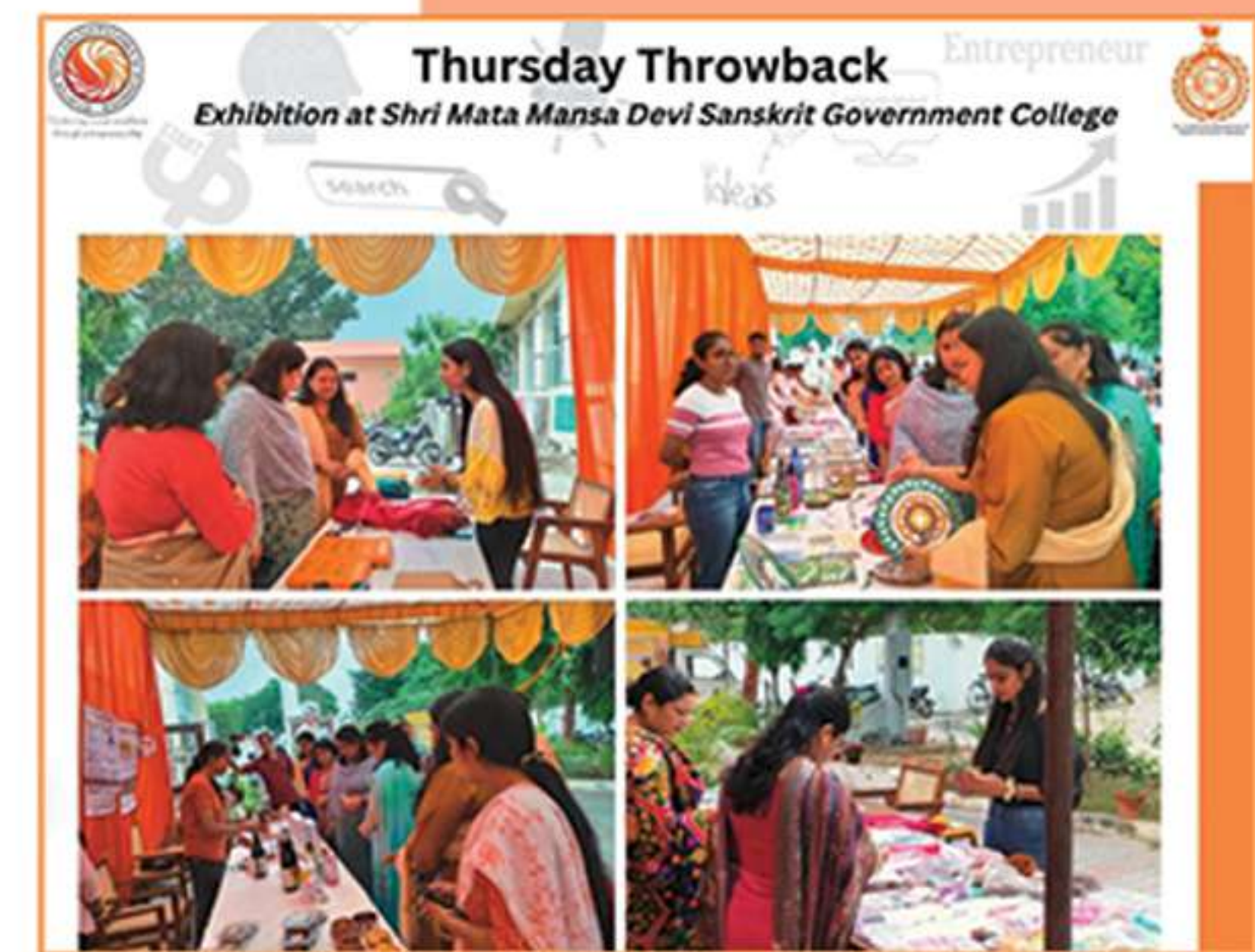
Founder and CEO,  
Daipsi Private Limited



# EXHIBITION AND SALE

SACC India organised various Exhibitions at multiple locations for the Entrepreneurs incubated by Startup Incubators. These young entrepreneurs exhibited their products with confidence across categories like Art & Craft, Organic Spices, Electronics, Lifestyle etc.

With this confidence building on how to sell their products, they are ready to conquer the world.





# EVENTS & OUTREACH AWARENESS SESSIONS

## Launch of Ideakriti Programme

SACC India has come up with a new virtual winter school program "Ideakriti". The program is launched for profitable startups with their business ideas in which Industry leaders and experts will share their knowledge and help them learn practical business skills. Almost 500+ registered and showed their interest to be part of this program.

The Department of Higher Education, Haryana & SACC India Presents

**ideakriti**  
shaping ideas into Startups

Online Edition

Shape Your Business Ideas Into a Sustainable Venture

12 Days Online Bootcamp

STARTING MONDAY 24 JANUARY 2022 3-4 P.M. Online

Key Takeaways

- Get the practical knowledge to launch your Startup
- Get certified from SACC India
- Practical activity based entrepreneurship training

Registration Link: <https://bit.ly/ideakriti>

www.saccindia.org/india/ | f | in | @saccindia

## Workshop to Raise Funds for Startups

For addressing the funding requirements of startup founders of the region, SACC India in association with Startup Punjab organised an event at Netsmartz Square Mohali on 31st May'2022. On this occasion, Mr. Shashank Randev, Founder of Mumbai based 100X.VC joined as a main speaker of the event.

STARTUP PUNJAB Startup BOX SACC INDIA

Presents

**What NOT To Do While Fundraising**

Understand the basic of fundraising and the valuation of your startup.

Get to interact with our guest speaker followed by a Networking Session over High Tea!

TUESDAY, 02:30 P.M. 31<sup>st</sup> MAY 2022

Netsmartz Square, IT-C-9 IT Park Road, Sector 67, Sahibzada Ajit Singh Nagar, Punjab

**REGISTER NOW!**

Shashank Randev  
Founder VC at 100X.VC

f | in | @saccindia

ECOSYSTEM PARTNERS

## Mandala Art and Pottery Workshop

This workshop was organised by SACC India for Startup Founders and students interested in learning Mandala Art and Pottery. Our incubated startups Amritdhra Potters and Nicky Raj Creation led the workshop.

**Mandala Art and Pottery Workshop**

a meditative art workshop to relax and de-stress yourself!

Learn the concepts and techniques to draw mandalas and to create your own ceramic masterpiece.

organisers

AMRITDHRA POTTERS

Workshop Charges: ₹299  
Adults, teens, and children of all ages are welcome

Saturday, April 23<sup>rd</sup>, 2022  
11:00 A.M. to 02:00 P.M.

Venue  
Startup Incubator, Govt P.G College Sector 1, Panchkula, Haryana

## Launched Ideakriti 2.0 Programme

A five day Acceleration Programme from 5th to 9th December'22, aimed at Educating Founders on building successful Startups. The startup acceleration Program meticulously created by SACC India to help early-stage startups navigate their way towards success. The event was organized at virtual level for all the incubators. The 5 day event was concluded with Fish Tank 2.0 which comprised of elite jury members.

**Ideakriti 2.0**

Kya tumhare paas koi Startup idea hai?

Kya tumhe seekhni hai idea se Startup launch karne tak ki journey?

Toh abhi Register karo Ideakriti 2.0 ke liye.

Scan to Register or visit [www.ideakriti.co](http://www.ideakriti.co)

5th-10th DECEMBER, 2022 ONLINE VIA ZOOM Limited Seats Register now for ₹9999 REGISTER NOW

**Impact So Far**

- 55,000+ Startups Supported till Now
- ₹6.9 Crore Revenue Generated by Startups
- 269 Incubators & Accelerators
- 170+ Startup Founders
- 72 World Leading Founders
- 100% Startup Surviving Customers

**Program Lineup**

- DAY 01 PROBLEM STATEMENT: Meet your Mentor and Find a meaningful problem to solve
- DAY 02 VALUE PROPOSITION: Glance at customer's strongest decision-making drivers
- DAY 03 MARKET OPPORTUNITY: Gain insights about identification of big enough market for targeting
- DAY 04 BUSINESS MODEL: Insight and foresight sharing to create and design business model on a piece of paper
- DAY 05 EFFECTIVE STORY TELLING: How to connect with customers and create your brand
- DAY 06 FISH TANK 2.0: Pitch your business idea & get the opportunity to win Cash prizes.

**Supporting Partners**

Netsmartz, Startup Box, SACC India, Startup Punjab, etc.

**Contact Us**

WEBSITE: [www.ideakriti.com](http://www.ideakriti.com)

PANCHKULA: +91 7007120012  
HISAR: +91 9350132998  
GURUGRAM: +91 9540333176  
FARIDABAD: +91 8287574232  
KARNAL: +91 8222926635



## Entrepreneurship Awareness Workshop, Gurugram

On 11th February'2022, SACC India conducted a workshop on "Goal-Setting & Time Management" at Dronacharya Govt. College, Gurugram with our SACC India Incubator team, Gurugram with our guest speaker Dr. Virender Antil, Principal, DGC Gurugram.



## Market and Research Visit with Incubated Startups

SACC India collaborated to encourage youth towards essential sales skills through real time experience. On 29th March'2022, Startup Incubator Panchkula team along with few of their Incubated Startups visited Hunar Haat crafts festival at Parade Ground, Sector 17, Chandigarh.



## Startup Awareness Outreach Session, Faridabad

In a workshop organised by SACC India on 24th March'2022, Mr. Sahil (Territory Manager - DHL) graced the event and guided several youngsters about the opportunities in the export and import sector.



## Sensitization Workshop at Karnal

900 students joined the outreach boot camp session conducted by Startup Incubator Karnal team on 30th September'22 at Pt. CLS Government College, Karnal. The students were guided about role of startup incubator, incubation process and entrepreneurship development.





## Startup Mentoring Session, Hisar

SACC India aims to create an economically stable state by fostering entrepreneurship across various cities in Haryana.

On 4th March'2022, the Hisar Incubator team conducted an Idea Validation and Mentoring session at our startup incubator. The session helped young and talented students bring their business ideas forward.



## Startup Awareness & 1-on-1 Mentoring Session, Panchkula

Our recent workshop was organised by Startup Incubator centre of Excellence, Panchkula with our mentor Sharad Dabra, the founder of SD Academia. He not only guided the startups to pursue their dreams with confidence but also offered them internships.



## Startup Ecosystem Awareness & Outreach Session, Karnal

Our startup incubator Karnal team conducted an awareness session for 70 students from the Department of Psychology of Pt. CLS Government College, Karnal.

The students were guided about the importance of entrepreneurship and its role in economic development. They were also provided with a brief on the role of a startup incubator and the incubation process.



## Startup Awareness and Mentoring Session, Gurugram

Mr. Vineet Khurana, CEO of SACC India led the session and shared many valuable insights with students on building startups and scaling small businesses to enterprise-level organizations. He even provided one-on-one sessions to help students realize their goals and craft a plan of action faster.





## Startup Bootcamp & My Story Session, Gurugram

As a part of a Startup Bootcamp and My Story Session organised by Startup Incubator cum centre of Excellence, Gurugram at Government College for Girls, Gurugram, few of our Incubated Startups shared their entrepreneurial journey with the audience and the support they received from SACC India. More than 60 students took several learnings away from the interactive session.



## Startup Awareness Outreach Session, Karnal

On 3rd May'2022, Startup Incubator cum centre of Excellence, Karnal conducted a startup awareness and mentoring session at SACC Karnal center. The goal was to raise awareness and provide guidance to budding startup owners about the entrepreneurial journey. Our team met over 50 brilliant minds and shared with them the insights about perks and struggles associated with the startup journey.



## Women Entrepreneurship Session, Panchkula

66+ students joined the session on "Women in Entrepreneurship" organized at Startup Incubator Centre of Excellence, Government P.G College, Sector -1, Panchkula on 18th November'2022. With the presence of our guest speaker, Ekta Gupta, founder & CEO of Parijal Genus Pvt. LTD & Mool Srishtee, each of the students gained insightful knowledge about economic growth and the betterment of society.



## Awareness Session on Entrepreneurship, Faridabad

Startup Incubator cum Centre of Excellence, Faridabad conducted a workshop for over a hundred students at Government College for Women, Faridabad on 24th May'2022. During the session our expert speaker discussed about how entrepreneurship can be kickstarted.





# VIRTUAL SESSIONS

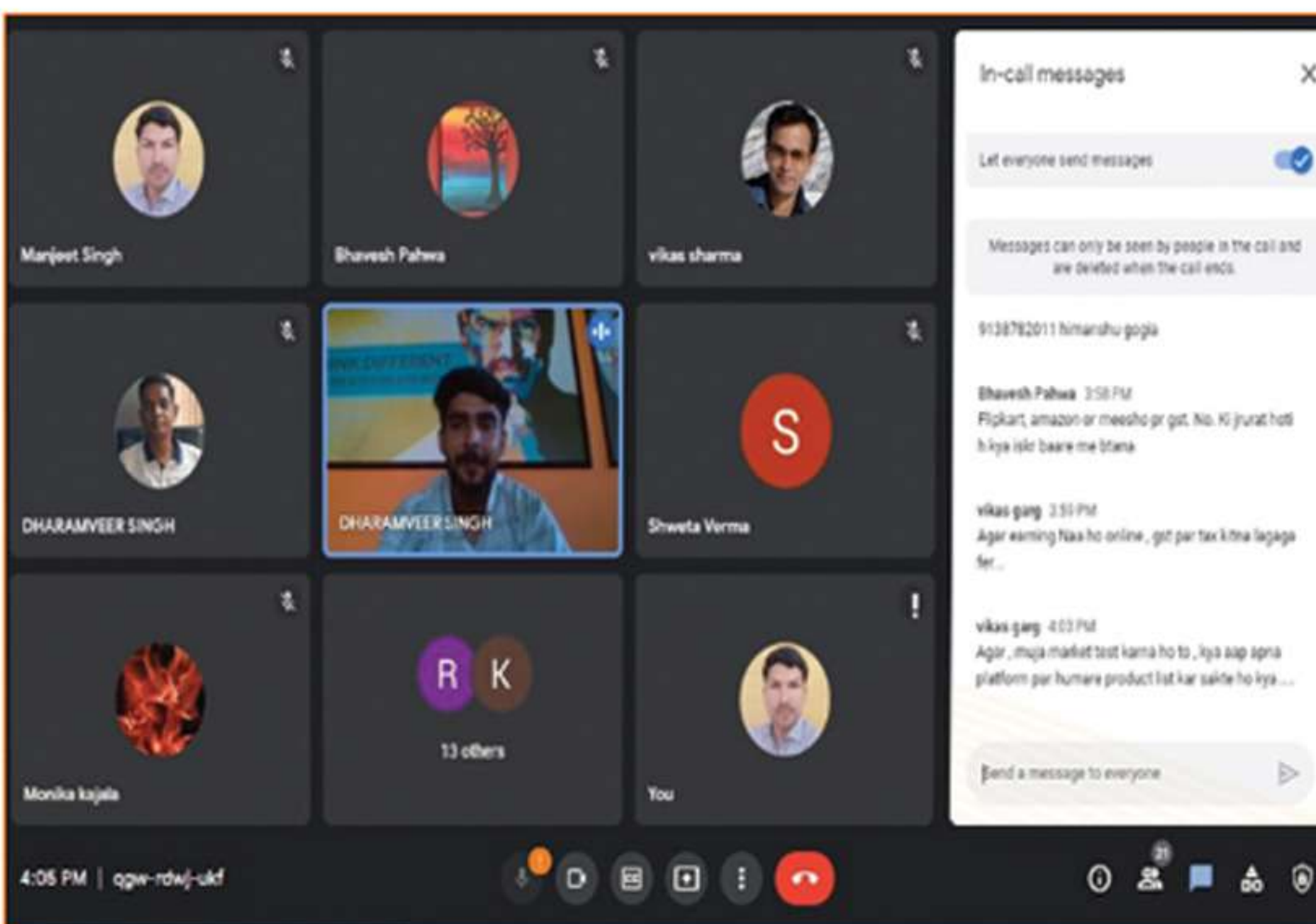
## Virtual Legal Compliances For Startup Session

SACC India conducted a webinar on the topic, "Legal Compliances For Startup" on 17th May'2022. The session had enthusiastic participation as our expert Mr. Syed Asif Iqbal, Product & Strategy Head at Lawyered underlined various subjects related to the legal framework for startups.



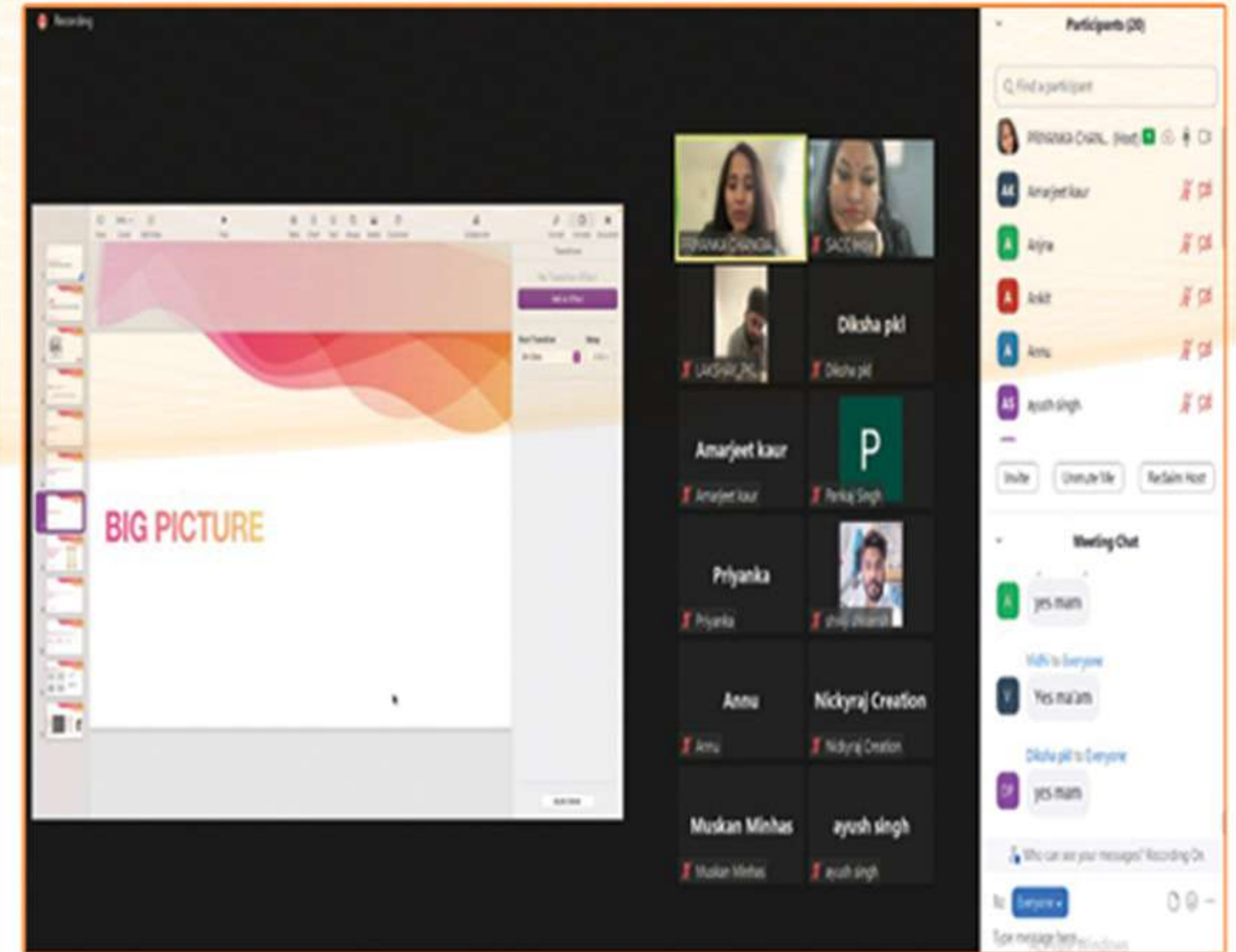
## My Story Online session

Mr. Himanshu Gogia, the founder of Gogia Enterprise was our guest speaker for an online session organised held on 21st April'2022 by SACC India. He shared his inspiring story with all the attendees and motivated them to pursue their passion. The session helped in learning various phases of starting a business.



## Virtual Mentoring Session

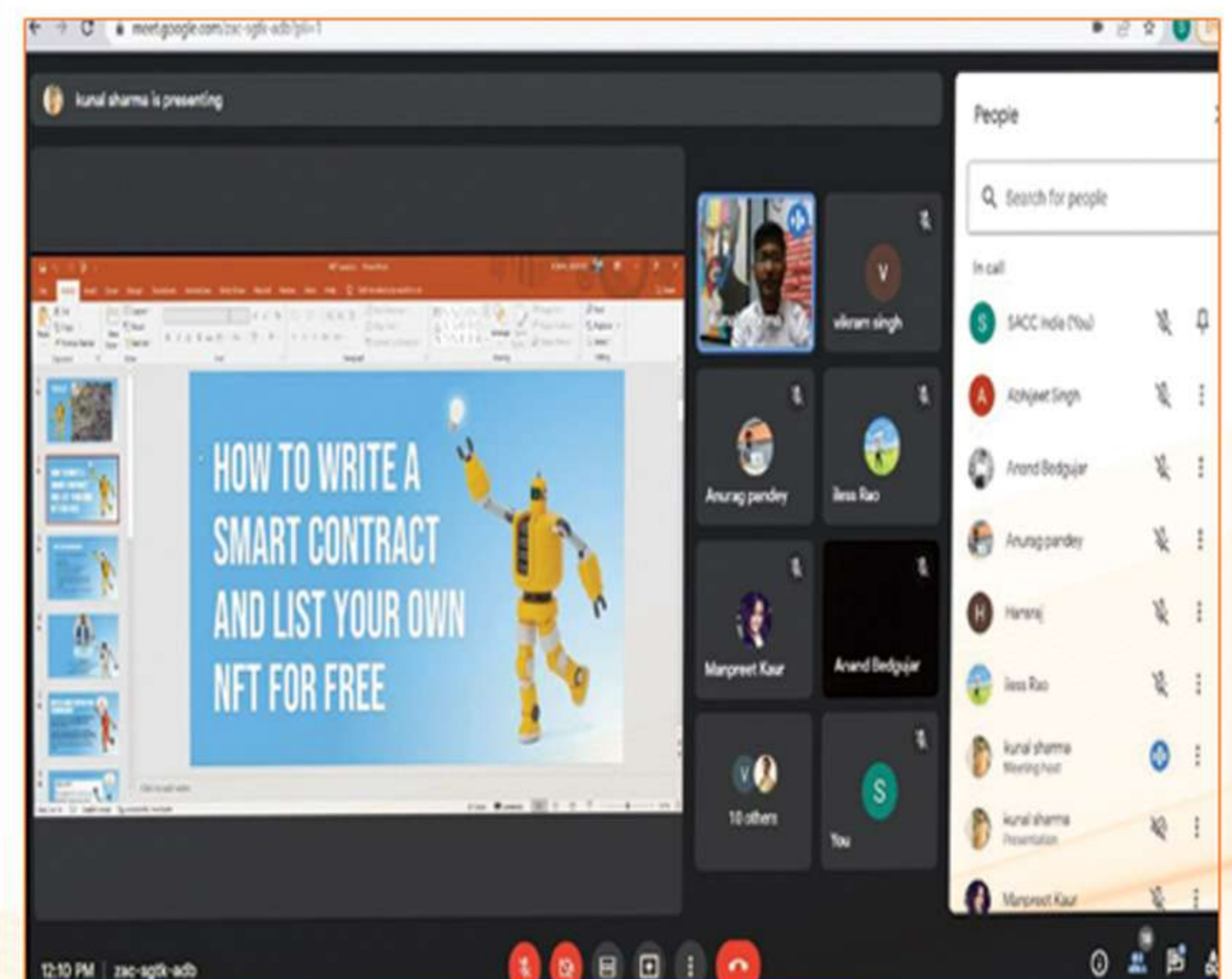
On 22nd December'2022, SACC India conducted an online mentoring session at Startup Incubator Centre, Panchkula. The agenda of the session was Goal Setting, conducted by our mentor Ms. Priyanka Changia. She guided our startups about how to set personal and professional goals and achieve them.



## Webinar on listing your NFT on OpenSea for Free

On 10th March'2022, SACC India conducted a session on 'How to write a smart contract and list your NFT on OpenSea for Free' with our speaker Mr. Kunal Sharma, founder of Hybrid Utopia.

The session was joined by 40 students who learnt different components of building, deploying, and selling a non-fungible contract on Ethereum's testnet that can be traded on OpenSea.





## Virtual Awareness Session

SACC India is aiming to drive economic opportunities in the state by leading the youth towards startup building.

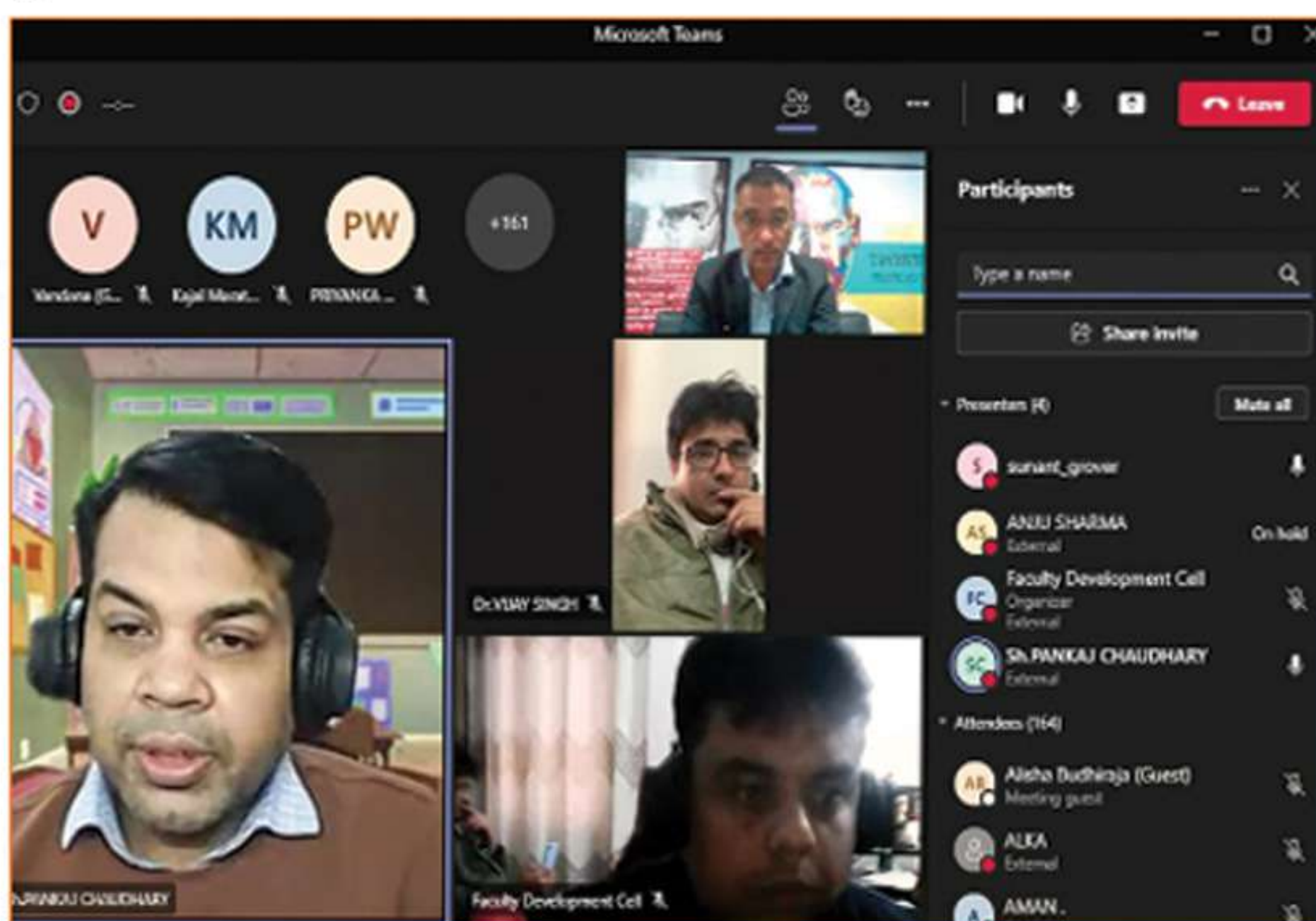
On 25th February'2022, Startup Incubator team Hisar conducted a virtual awareness session where students were introduced to the concept of startup building and how SACC India could help them to process their business ideas and establish their brands successfully.



## Virtual Mentoring Session on Career Counselling and Entrepreneurship Development

On 8th February'2022, SACC India conducted a webinar on the topic, "Career Counselling and Entrepreneurship Development" with our SACC India Incubator team, Karnal.

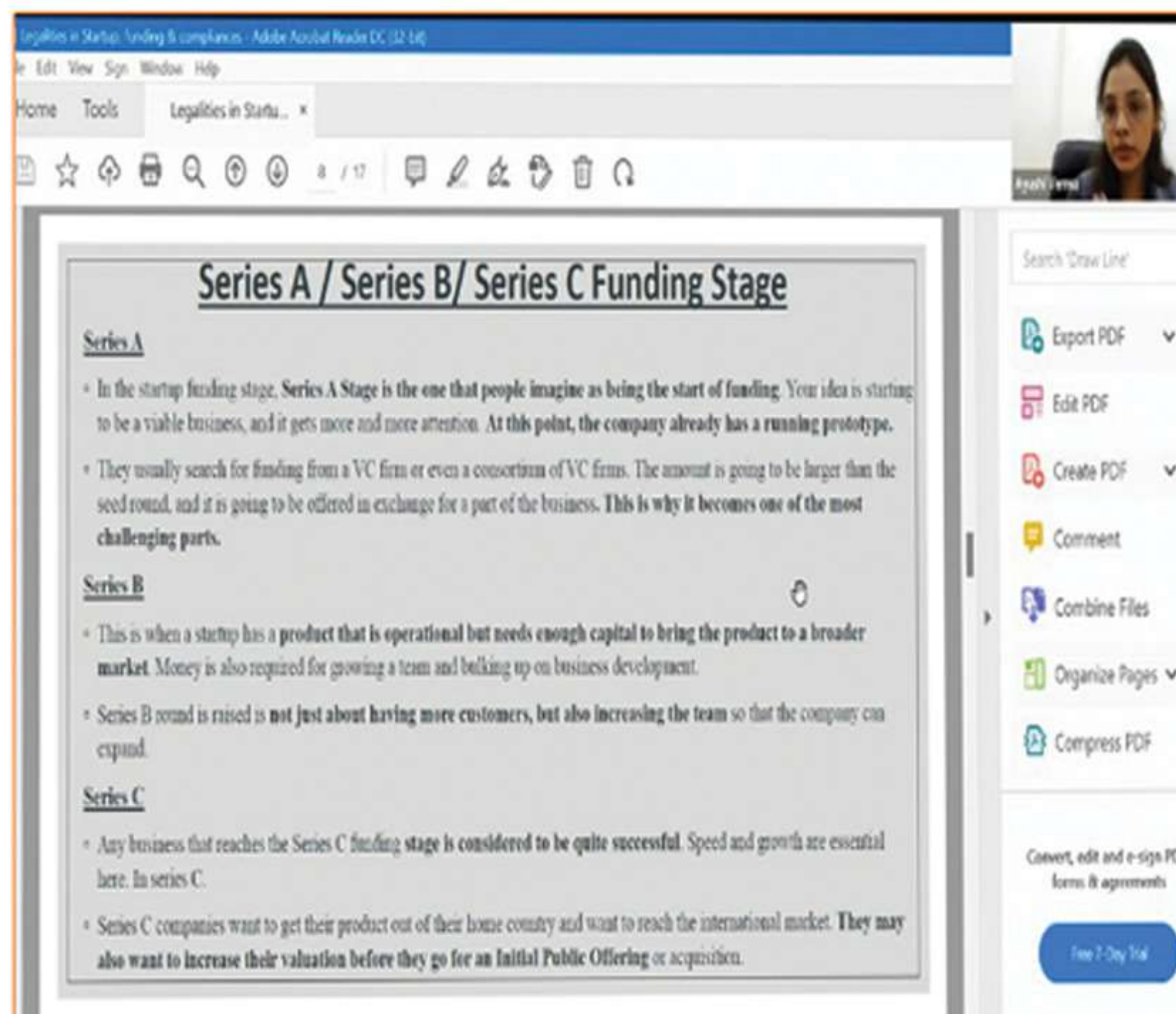
The session helped all the participants to choose a better career option and understand its growth.



## Webinar on Legal Aspects a Startup Should Know

Startup Incubator team Gurugram conducted a webinar on the topic, "Legal Aspects a Startup Should Know" with our expert speakers, Ms. Ayushi Verma (B.com., CS. (Professional), Compliance Head at LLO Legal Advisory LLP) on 17th March'2022.

The session helped the students to understand the essential laws and legal compliance which they need to follow for preventing unwanted penalties and business loss.





## व्यक्तित्व विकास-प्रभावी सार्वजनिक भाषण पर व्याख्यान का आयोजन

हरिभूमि न्यूज ►► पंचकूला

राजकीय स्नातकोत्तर महिला महाविद्यालय, सेक्टर 14 पंचकूला कंप्यूटर विज्ञान विभाग ने 28 जनवरी को कार्यवाहक प्राचार्य डॉ. राजीव चौधरी की अध्यक्षता में व्यक्तित्व विकास-प्रभावी सार्वजनिक भाषण पर एक इंटरकॉलेज विशेषज्ञ व्याख्यान का आयोजन किया। स्टार्टअप इनक्यूबेटर सेंटर से तनुश्री चंद्रा उत्कृष्टता के पंचकूला ने छात्रों को निर्देशित किया कि कैसे उनके प्रभावी सार्वजनिक बोलने के कौशल बाधाओं को दूर करने के लिए उनके जीवन का नेतृत्व कर सकते हैं और उन्हें एक प्रशासक के रूप में पेशेवर रूप से संघर्षों को हल करने की क्षमता प्रदान कर सकते हैं। बताया जा रहा है कि कार्यक्रम में कंप्यूटर विज्ञान विभाग के सभी संकाय सदस्य उपस्थित थे। इससे 80 विद्यार्थी लाभान्वित हुए।

28th January'2022

## जीसीडब्ल्यू की अन्नु का स्टार्टअप आईडिया रहा श्रेष्ठ

नम-छोर न्यूज ►► 11 नवंबर  
हिसार। राजकीय महाविद्यालय में स्टार्टअप एक्सेलेरेटर चैम्बर ऑफ कॉमर्स द्वारा मेगा स्टार्टअप आईडिया प्रतियोगिता का आयोजन किया गया। इस प्रतियोगिता में छात्र-छात्राओं से नये बिजनेस आईडियाज प्राप्त हुए। स्टार्टअप एक्सेलेरेटर चैम्बर ऑफ कॉमर्स के संयोजक डॉ. रमेश आर्य की उपस्थिति में प्रथम, द्वितीय और तृतीय स्थान पर रहे प्रतिभागियों का चयन किया गया। इस अवसर पर राजकीय महाविद्यालय की प्रिंसिपल डॉ. दीपमाला लोहान ने विजेता प्रतिभागियों को पुरस्कार वितरित किये। डॉ. लोहान ने कहा कि स्टार्टअप योजना राज्य सरकार की एक महत्वकांक्षी स्कीम है जिसके अंतर्गत विद्यार्थियों द्वारा नए व्यवसाय की शुरुआत पर विभिन्न प्रकार की सहायता प्रदान की जाती है। इस मौके पर डॉ. रमेश आर्य ने बताया कि आज के नॉलेज इकोनॉमी के युग में विद्यार्थियों को नए आईडियाज पर बिजनेस स्टार्ट करके देश की प्रगति में



योगदान देना चाहिए। विद्यार्थियों को रोजगार लेने वाला नहीं बल्कि रोजगार देने वाला बनना चाहिए। उन्होंने कहा कि आने वाला युग स्टार्टअप का युग होगा जो देश की उन्नति में सहायक सिद्ध होगा। मीडिया प्रभारी डॉ. स्नेहलता ने बताया कि इस प्रतियोगिता में विभिन्न महाविद्यालयों से कुल 150 विद्यार्थियों ने भाग लिया। स्टार्टअप एक्सेलेरेटर चैम्बर ऑफ कॉमर्स के सेंटर हेड धर्मवीर सिंह ने बताया कि विद्यार्थी स्टार्टअप

11th November'2022

दैनिक  
भास्कर

करनाल भास्कर 24-11-2022

## न्यूज ब्रीफ

### स्टार्टअप में देवेन को मिला पहला पुरस्कार



करनाल। पंडित चिरंजी लाल शर्मा राजकीय महाविद्यालय में स्टार्टअप इनक्यूबेटर द्वारा तीन दिवसीय स्टार्टअप आईडिया प्रतियोगिता का आयोजन हुआ। प्रतियोगिता में 40 छात्रों ने अपने स्टार्टअप के बारे में प्रेजेंटेशन दी। कुछ चयनित प्रतिभागियों की अंतिम चरण की प्रस्तुति हुई, अंतिम चरण में तीन टीमों को विजेता घोषित किया गया। पहला पुरस्कार देवेन को मिला, जिनका स्टार्टअप मेडिकल बॉक्स है। अर्जुन के स्टार्टअप सत्त्व को मिला दूसरा पुरस्कार, अंकुश और काजल के स्टार्टअप स्वाद और पोषण को तीसरा पुरस्कार मिला। सभी छात्राओं को स्मृति चिन्ह देकर सम्मानित किया। अंतिम दिन पंडित चिरंजीलाल शर्मा राजकीय महाविद्यालय की प्राचार्य डॉ. सरिता कुमार ने बताया कि अब राष्ट्रीय शिक्षा नीति में भी कौशल पर जोर दिया गया है।

24th November'2022

## शिक्षिकाओं और छात्राओं को लगाई मेहंदी

करनाल। पंडित चिरंजीलाल शर्मा राजकीय कॉलेज में दो दिवसीय मेहंदी प्रतियोगिता का शुभारंभ किया गया। संचालन स्टार्ट अप इनक्यूबेटर अध्यक्ष सुनंत ग्रोवर, प्राध्यापिका प्रीति शर्मा व मुस्कान की देखरेख में हुआ। जिसमें गृह विज्ञान विभाग की छात्राओं दीपांशु, अफसाना, मनप्रीत, गरिमा व प्रेरणा ने भाग लिया। इस दौरान अध्यापकों और छात्राओं को मेहंदी लगाई गई। प्रतियोगिता 22 अक्टूबर को जारी रहेगी। संवाद



21st October'2022



## Teach girl students to draw beautiful designs for self-reliant: Principal

MAINPAL KASHYAP  
INDRI, DEC 13

Shaheed Udham Singh Government College, Matak Majri, under the direction of College Principal Dr. Satish Bhardwaj, started the second day of the seven-day "Arts and Crafts" workshop under 'Women's Cell'. In her address, the Principal appreciated the enthusiasm of the girl students in this workshop which made them employable and self-reliant. Art and Craft instructor Alka Jain introduced the girl students to fabric painting and sketching with great attention and detail on the second day. Women's cell in-charge Dr. Meenakshi told that the purpose of organizing this workshop is to instill confidence in the girl students by developing their talent of art and making them economically self-sufficient for the coming times. A lecture was also organized by the Employment Cell of the college, in which Sunant Grover, CEO, Startup Incubator, Karnal participated as the keynote speaker. He told the students how they can convert a small idea into a big business. He called upon the students to come up with their ideas so that he can help them establish their ideas into successful businesses by providing technical mentorship, co-working space, seed funding support.



13th December'2022

पंजाब  
केसरी

SAT, 17 DECEMBER 2022

EDITION: KARNAL KESARI, PAGE NO. 4

## वैदिक गणित विषय पर कार्यशाला में विद्यार्थियों ने लिया भाग

करनाल, 16 दिसम्बर (राजेश): पंडित चिरंजीलाल शर्मा राजकीय महाविद्यालय के स्टार्टअप इनक्यूबेटर सेंटर में वैदिक गणित विषय पर कार्यशाला का आयोजन किया गया। इस कार्यशाला में संस्कृत विभाग गणित विभाग और कम्प्यूटर साइंस विभाग के 100 से अधिक विद्यार्थियों एवं अध्यापकों ने भाग लिया। इस अवसर पर पंडित चिरंजीलाल शर्मा राजकीय महाविद्यालय की प्राचार्या डॉ. सरिता कुमार ने विद्यार्थियों का मार्गदर्शन किया। इस कार्यशाला में मुख्य वक्ता डॉ. सुनन्त प्रोवर रहे और विद्यार्थियों को वैदिक गणित के सूत्रों व बारीकियों के बारे में अवगत कराया। इस कार्यशाला में एकाधिकेन पूवर्ण अनुरूप्य सुतर इत्यादि सूत्रों के माध्यम से गणित की कैल्कुलेशन करना सिखाया। डॉ. सुनन्त प्रोवर ने बताया कि वैदिक गणित के सूत्रों का प्रयोग करके किसी भी कैल्कुलेशन को 3-5 सैंकेंड्स में हल किया जा सकता है। इन सूत्रों के प्रयोग से छात्रों की मेमोरी और कंसंट्रेशन भी इम्प्रूव हो जाती है। इस अवसर पर संस्कृत विभाग से डॉ. सरिता आर्य, गणित विभाग से राजेश कुमार व शीतल कुमार और कम्प्यूटर साइंस विभाग से चरण सिंह उपस्थित रहे।

17th December'2022

## Tricity Women Entrepreneurs shine at CANNABLE 4.0

Chandigarh, Chandigarh Angels Network organized its flagship annual event, CANNABLE 4.0 to help entrepreneurs learn from serial entrepreneurs and pitch their ideas to angel investors.

The event saw over 300 startups from tricity and even from various parts of the country who shared their ideas and some of the local entrepreneurs, shortlisted by CAN, got the opportunity to pitch their startup ideas before the investors, as well interact with them in a mentoring session.

In a session for women entrepreneurs organised by the Punjab State Council of Science and Technology, some innovative business ideas were presented before a panel of experts and



investors.

Though the prospective angel investors would communicate with startups after sometime but the Punjab State Council of Science and Technology adjudged the best business pitches with Dr. Gowri Jayamurugan declared the winner with a cash prize of Rs.25,000

while runners up were Saina, a student entrepreneur working on artificial intelligence, Anubhi, founder of Terafac working on industrial automation and Munna Bhattacharya working in the health and wellness sphere.

In his keynote address, Prashant Pitti, co-founder of the

celebrated startup EaseMyTrip advised budding entrepreneurs that good ideas can grow even without funding, just as his enterprise EaseMyTrip was bootstrapped to a valuation of \$1 Billion. A number of serial entrepreneurs and angel investors presented insight into the funding process and addressed the

fundamental concern of startups and the theme of CANNABLE 4.0, "Demystifying Startup Funding".

Some of the entrepreneurs included Tej Kapoor, Managing Partner at IvyCap

Ajay Tewari, Director and Chairman of CAN said that there are over 65 angel investors in CAN WHO HAVE made key investments of over Rs.16 crores in 37 startups.

Alok Ramsisaria, Director of CAN said that the community of angel investors shall continue to have more initiatives to strengthen the startup ecosystem in the region and help startups grow and survive. Nitika Khurana, Head of Operations at CAN said events like CANNABLE.

26th November'2022







# ...YOUNG ENTREPRENEURS EMERGE FROM COVID SHADOW

## STARTUP & RUNNING

**O**n a December 2021 evening, Akash Deep, co-founder, "The SVAD," was busy buying vegetables to fulfill a catering order for a week-long NSS camp at Dronacharya Government College, Gurugram. His heart sank when his phone flashed the news that colleges would shut down and resume online education due to the spread of the Omicron variant of Covid.

The SVAD team had just landed the catering contract. They had spent days and nights negotiating the budget, finalising the menu, checking inventory and testing their delicacies. The first two days of the camp made everyone fall in love with their food and now their inventory was full but the camp was put on hold.

"Our start-up was picking up traction and everyone in the NSS camp was gushing about our food. We had stocked vegetables in large quantities and could not afford the loss as we bootstrapped our start-up with meager savings. But then Omicron came and brought everything to a halt. Then we decided to open a cloud kitchen. Calls were made to faculty members, students and friends to gauge their food preferences. Next, came the menu that was floated in all groups. Orders started pouring in immediately, leading to profit and great reviews," said Akash Deep, part of the Startup Incubator Centre of Excellence, Gurugram.

"In early 2020, when Covid was setting in, I had zero direction and goals. I enrolled for the online programmes designed by the Startup Incubator set up by the department of higher education, Haryana and SACC India at my college. These programmes motivated me to explore new avenues and build my dreams. When the lockdown was lifted, I visited the incubator and found my co-founders to start The SVAD. Without the incubator, I would have lost direction in my journey as an entrepreneur," he added.

### A CROWDED MARKET AND AN IDEA

In the same start-up incubator, another start-up called Park Exo was conceptualised by Mohit. As the name suggests, Park Exo is a digital



tal facilitator to find parking space on rent. "A day spent in a crowded market gave birth to this idea. I was out shopping. Some people were aggressively looking for a parking space while others were trying to navigate their way out of the parking lot. Everyone behind the wheels was frustrated. At that moment, I told myself that I needed to solve this problem," Mohit said.

He said that when the lockdown happened last year, research for Park Exo stopped as they could not identify parking spots for research. "However, the entrepreneurship learning programmes organised by the startup incubator were my savior. I was motivated to not give up. We set up a small team of interns and started conducting research and experiments on a small scale. Every day, slowly but steadily, I am taking a step closer to my goals," said Mohit.

### WOMEN POWER IN PANCHKULA

While the startup incubator, Gurugram was motivating youngsters, the Panchkula incubator witnessed the rise of two talented women entrepreneurs.

### DIVA GOES ONLINE

Shreya, a student of Government College in Sector 14 got in touch with the Startup Incubator set up by the higher education department in Sector 1, Panchkula. She attended the start-up winter school in early 2021 and began her entrepreneurial journey by launching Diva Damm. The company serves women of age groups by providing designer standard and plus size clothing. Shreya launched Diva Damm with an initial investment of Rs 50,000 raised from her family.

In view of the difficulties posed by Covid-19 curbs, her primary goal was to get her startup online. The team of Startup Incubator Panchkula led her through the process of launching Divadamm on Amazon. She says that she now receives daily orders from all over India through Amazon.

### REACHING OUT TO HEAL

Another woman entrepreneur, Priyanka, saw her mother face major menopausal issues, which moti-



ivated her to create the "Sashakt Nari Healthcare" to provide accurate information and care to women struggling with irregular menstruation, menopause, PCOS and other health issues. The student of Government College for Women, Panchkula began with an investment of Rs 8,000 last year. She began setting up kiosks and educating her college friends about products. Soon, she realised that she needed to go online to overcome the obstacle of Covid curbs. For this, she received guidance from the start-up incubator at Government College, Sector 1, Panchkula where she learned how to use social media and other digital tools to interact with her target audience.

"The entire SACC India startup incubator team is always working hard to connect you with the right people who help you solve your business challenges," said Priyanka.

### HIS DEAR DAIRY

Ravinder, a 20-year-old graduate from Government PG College, Hisar is fond of milk and milk products. This led him to create Khyalia Dairy, which deals in the production and sale of organic milk and milk-related products at reasonable prices. While his venture became popular in a short span of time, he faced difficulties in onboarding customers due to Covid-19 curbs. Ravinder was guided to resolve customer acquisition challenges by marketing his

products on social media.

Today, his business has picked up and is generating good profits. "One thing that sets us apart from competitors is product quality. We are currently taking the direct to customer (D2C) approach. My main customers are households looking for pure and organic dairy products. We charge Rs 60 per kilogram for organic milk with the traceability of product purity," said Ravinder.

### A CLEAN SWEEP

Vishal, a young man, started India Cleaners in Faridabad. To counter the effects of the Covid pandemic, he offered well thought out value added solutions for in-home cleaning and on demand sanitisation services. He attracted his target audience online with digital marketing and leads generated from his website. As of today, India Cleaners has curated more than 50 local services with over 100 service providers available locally. The sanitisation service became a blessing for him amidst Covid-19.

Vishal states, "Today, the word 'Sanitisation' has become the talk of the town. Before the onslaught of deadly viruses, the world was not serious about it, especially sanitisation of vehicles, buildings,

societies and market places. Over the past three years, sanitisation has gained immense importance for individuals and organisations. Thus, I feel I am at the right place at the right time."

### THE GREEN MILE

Vasu, founder of Prithvi Gardening tech, is a nature lover and provides attractive indoor and outdoor planters. He also provides plants and saplings at reasonable and affordable prices.

Vasu loves plants and is knowledgeable about it. He provides full guidance to customers on growing saplings at home. He walks them through every step, from sowing seeds to crop harvesting. Along with guidance, he provides tools required for preparation of seedlings, such as seedling trays, coco peat, organic fertilisers, grow bags and organic pesticides. His aim is to tap the huge market of plant lovers.

### THE SHOW MUST GO ON

Speaking on behalf of the department of higher education, Haryana, principal secretary Anand Mohan Sharan said, "Over the last three years, unprecedented Covid-19 waves have disrupted life and business but as the saying goes, the show must go on. Our start-up incubators at government colleges across Haryana have come as a great support system for young innovators and entrepreneurs. With consistent learning and execution support extended by our incubators, the startups are thriving." Manipal Dhariwal, president, Startup Accelerator Chamber of Commerce (SACC) said, "I have great respect for the courage and commitment shown by these young entrepreneurs, who despite adverse circumstances, did not get derailed. They pivoted to business models more suitable for the changing times. Our teams across startup incubators are making sure to keep opening channels for these entrepreneurs."

Times Of India (February'2022)

## BEING AWAY FROM FAST CITY LIFE NEED NOT SLOW DOWN YOUR JOURNEY TO SUCCESS

# Spotlight On Rural Businesses

With thousands of people becoming entrepreneurs, the business landscape is changing constantly. Also, the global venture capital flowing into Indian startups is breaking records on an annual basis. However, there is an India beyond sophisticated business conferences and success stories about there too

### PICKLED WITH A RURAL TOUCH

Reema, a rural entrepreneur based in Hisar came up with the idea of making a variety of pickles after observing the sub-par quality of most of the pickles sold in the market, which were full of unhealthy ingredients with harmful preservatives.

After identifying this problem, she started making pickles at home. She added the goodness of antimicrobial herbs and spices, such as mustard seed, garlic, cumin, cloves. She started distributing these to local shopkeepers and was able to generate good revenue. A slew of regular customers powered her start-up. Reema's pickles.

The initial journey was an obstacle course, replete with family's resistance and limited savings to invest. She felt lost just before coming across the start-up incubator at Government College, Hisar.

With the guidance offered at the start-up incubator, she was able to gather information on how to make the best use of limited resources for testing the market and distributing her products via multiple marketplaces both offline and online. She was also connected to industry experts to help her understand her market well.

"What I perceived as a weakness being located in a rural town turned out to be a strength. When you are in a small town, you can test the market with limited investment. I was able to procure raw material directly from farmers. Had it been a metropolitan or tier 1 city, I might have needed a few lakh rupees just to get started," said Reema.

### CRAFTED IN CLAY

Young Gaurav inherited his family's age-old legacy of clay pottery making but it was fading away. With people switching over to aluminium utensils, the profession

of his ancestors was on borrowed time.

In view of the health risks of the new lifestyle, he ventured into manufacturing clay products like handcrafted clay mugs, clay bottles, terra cotta, designer water pots, lids and more. He faced several challenges but went on with determination to make his start-up, Meta clay, viable.

"As a student of Pt Chiranjilal College, Karnal, the start-up incubator in my college played a major role in the validation of my ideas and getting relevant connections to understand the clay industry. I was able to make informed decisions with the guidance and direction I received from the SACC India team. I was given opportunities to showcase my products at various exhibitions and that led me to generate good revenue. For a rural entrepreneur like me, the advantage is my closeness to the roots," said Gaurav.

### A HAPPY HARVEST

Yaman Saini, a young farmer from the remote town of Naraingarh in Ambala district and student of Government College, Sector 1, Panchkula witnessed the hardship faced by his family and wanted to change their fortunes. He tried to set up a business selling vegetables directly to consumers but found that he needed a lot of money to build a B2C brand.

When he visited the start-up incubator in his college, he was advised to work on food processing as consumers were keen on trying gourmet products made with organic farm harvest. One idea particularly close to his heart was selling pickles made by his family. The idea clicked and he was guided on the ways to create a brand which could cater to the masses.



Armed with his confidence and extensive knowledge of spices and vegetables, he cracked the supply chain and made mouth-watering pickles with his family. He launched Y S Chaakara, a food processing start-up offering 100% natural and hygienic hand-made pickles to urban Indian households.

Yaman made his first batch of 50 kilograms of mixed vegetable pickle. "My biggest challenge was gaining confidence in proving the worth of my product. The start-up incubator, Panchkula helped by organising various exhibitions. Every exhibition that I was a part of helped me get sold out in a few hours," said Yaman.

He is now expanding his product portfolio.

### DIGITAL DREAMS

Kunal, a young techie founded Hybrid Utopia to leave an impression on the world of technology. Despite being raised in a small town, he had always been curious about the fast-paced world of technology.

During his student days at Pt. J. I. N College, Faridabad, he learned how to code and developed a keen interest in blockchain.

As he explored the world of

cryptocurrencies and digital assets, he was fascinated and wanted to share the fascination with the world. He got a kick making people aware of his learnings on cryptocurrencies, NFTs and blockchain. Soon enough, he launched and started to sell NFTs. His next target is to create a meaningful cryptocurrency in a few months.

"It is a tough task to build a digital business from a small town. In the area we are working, I had a hard time finding skilled developers to get things done while I could focus on building business. But we found our way up the ladder with the strong support of the start-up incubator in my college, where the team helped us with not only physical space but also psychological support. I also got guidance for hiring smart interns at low cost and received various technology cloud credits which controlled my expenses," said Kunal.

### TASTE OF SUCCESS

Akash Deep, co-founder, The SVAD, belongs to a small village on the outskirts of Gurugram. One day the final year BBA student of Government College, Sector 9, Gurugram was craving for fast food. Realising that food delivery apps did not

deliver in his village, he decided to cook himself a wrap.

He went looking for ingredients, only to be disappointed finding vegetables, pulses and basic spices. To add, he had to improvise the recipe that he found on the internet. He made some of his friends taste what he made and soon became famous in his hometown as 'Wrap Wala'. With many orders dropping in, what began initially as fun soon evolved into a profession. He found fellow food lovers at the start up incubator in his college. Expanding the menu, this 'Wrap Wala' became famous as 'Coffee Wala' too.

Akash Deep said, "Soon after starting up, we got an order catering to 200 people at Badshahpur, Gurugram. Our biggest challenge was lack of manpower and knowledge of the food industry. It was then that the start-up incubator at my college helped me build a team, work on creating processes to meet existing orders and get new orders." As for his future plans, Akash Deep said that he planned to introduce healthy fast food to youngsters through a dark kitchen. "We are extremely grateful to the start-up incubator of the department of higher education, Haryana and SACC India for giving us office space, helping us build a team and educating us on building a start-up. In a short span of time, we have served over 2,500 people and luckily, everyone has loved our food," he said.

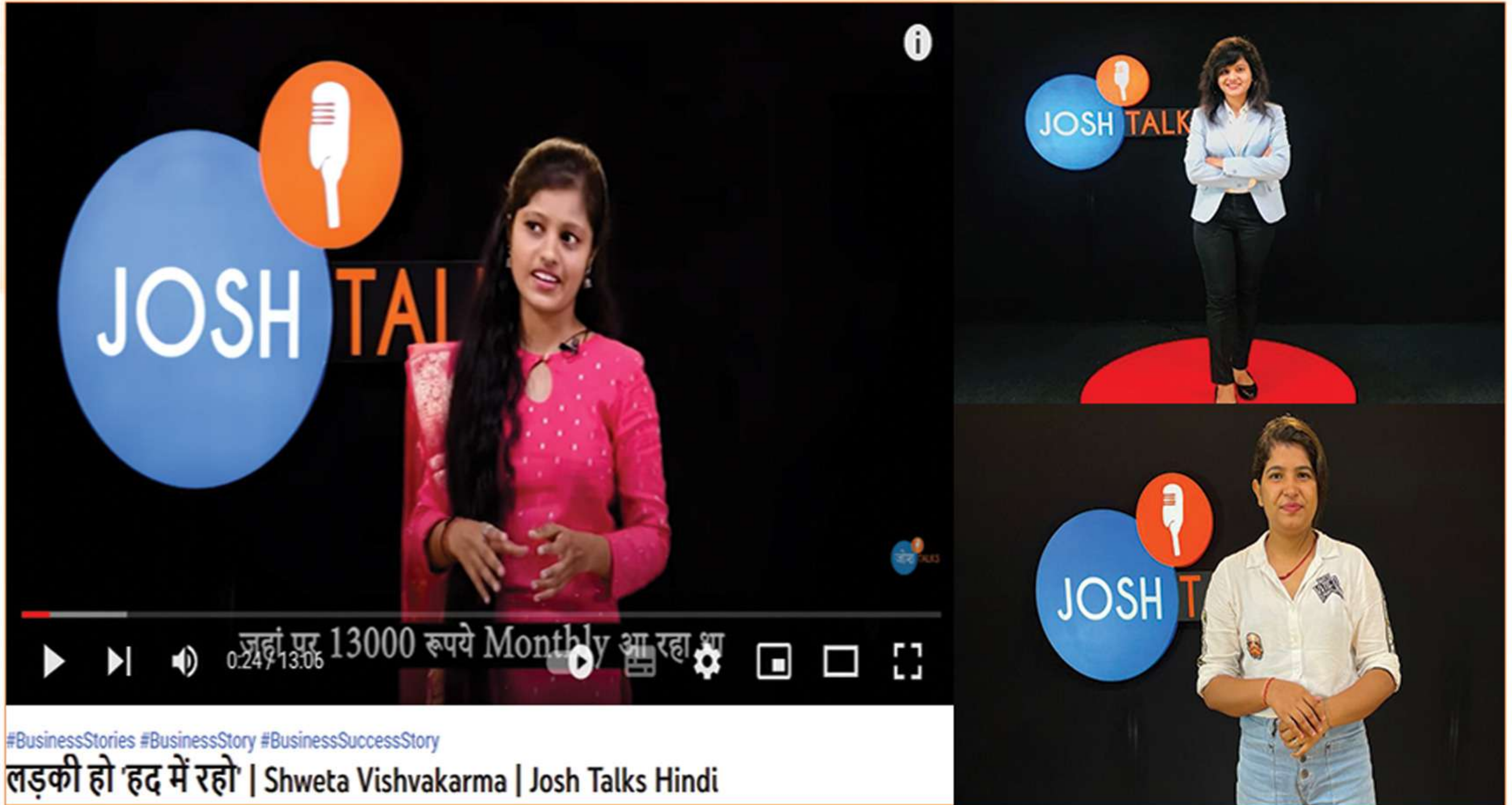
### HEARTENING RESPONSE

On the role of start-up incubators in creating a wave of rural entrepreneurship in Haryana, Anand Mohan Sharan, additional chief secretary, higher education, Haryana said, "Over the last five years, we have made tremendous efforts in making entrepreneurship a viable career option for young students studying in various government colleges across the state. Our start-up incubators have been providing necessary tools and resources. Manipal Dhariwal, president, SACC India added, "We have been emphasising a lot on rural entrepreneurship and the impact is quite heartening. We want to take entrepreneurship to every nook and corner of the country so that our youth is not directionless. The potential of the youth is enormous and we are creating the support system to inspire generations to come."

Times Of India (April'2022)



# WOMEN ENTREPRENEURS FEATURED IN JOSH TALKS

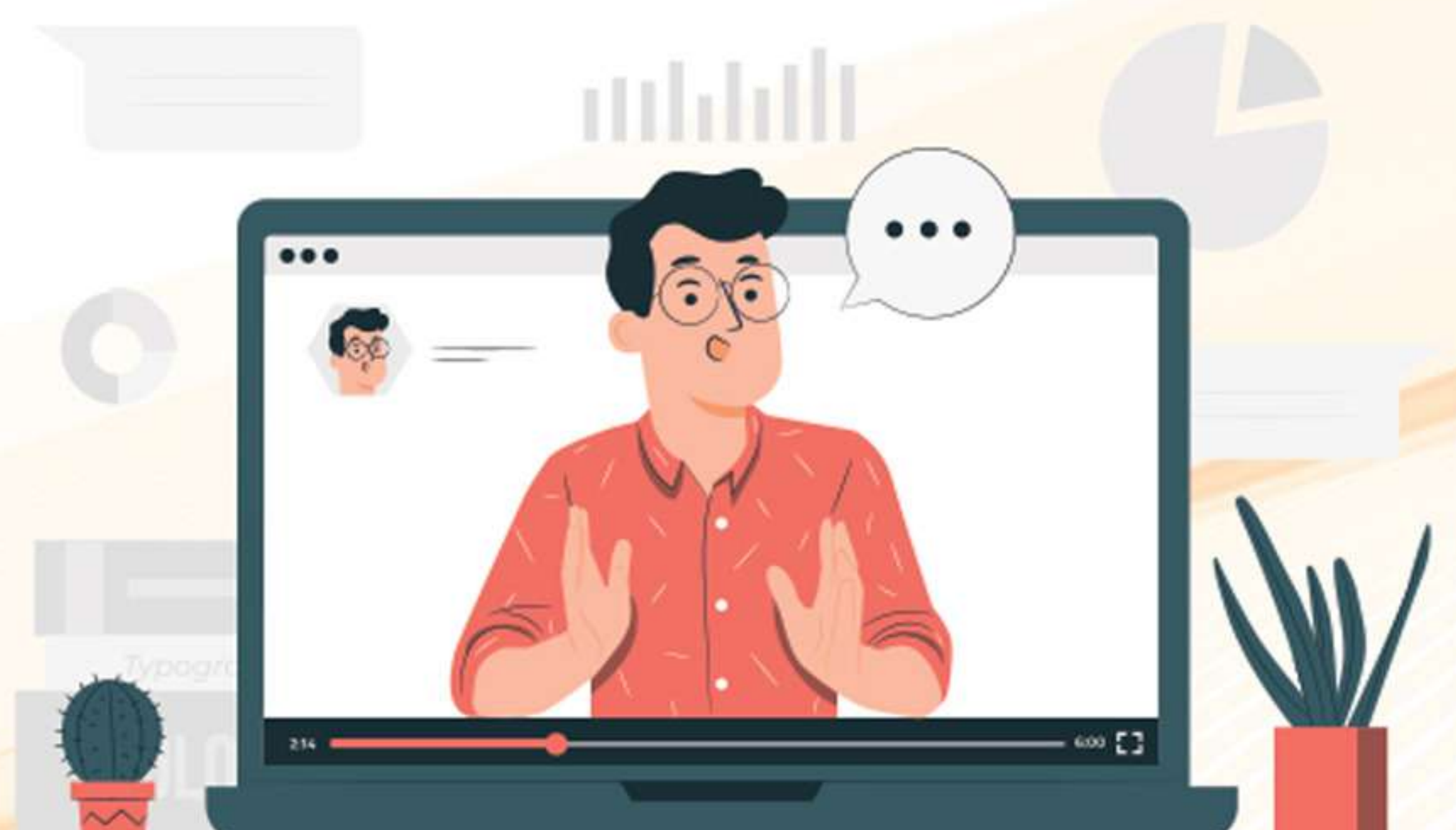


Josh Talks features some of our women entrepreneurs with an aim to inspire and motivate the audience. They bring onboard the success stories, struggles and achievements of these young founders in the form of some of the best Hindi motivational videos. They cover every niche and genre from innovative rags to riches success stories with speakers from every conceivable background, including entrepreneurship, women's rights, public policy, sports, entertainment, and social initiatives.

Shweta Vishvakarma, founder of Arsh Traders, Tamanna Sharma, co-founder of Taasvim and Aavya, and Shivani, co-founder of SVAD were some of our women entrepreneurs featured in Josh Talks.



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YouTube Channel





# STARTUP FUNDING

One of our incubated startup called Merch Nest, founded by Ankit received an **angel investment** of 25 lakh rupees from high networth individuals (HNI).



SACC India provided interest free **micro loans** to some of our startups for building their product market fits. Our incubated startups namely, India Cleaners, Bharat Light, Diva Damm, Beat and Fiza Collection have received these micro loans.



Some of our incubated startups were awarded collateral free, subsidized loans under **Prime Minister's Employment Generation Programme (PMEGP)** scheme. Our incubated startups namely Bharat Light and Verma Enterprises have received 10 lakh and 5 lakh rupees loan respectively.





# CASH REWARDS AND RECOGNITION WON BY SACC STARTUPS



Our incubated startup Flawless Learning and Art, Sur Tal Sangam and Custom Stars received cash prizes each during a workshop conducted at Manav Rachna University, Faridabad.



During Ideakriti - a 6 day startup acceleration session, our incubated startups Karwasra, Bharat Light, Eco organic India were awarded with cash prizes. Ideakriti 2.0 recognized 10 winners across all locations and were awarded Boyo Hampers along with cash prizes.



A startup idea competition was conducted from 21st to 23rd November '22 at Startup Incubator Center, Karnal, where our winners namely Deven, Arjun, Ankush and Kajal were rewarded with memento and certificate for showcasing extraordinary talent in pitching startup ideas.



STARTUP INCUBATOR CENTRE OF EXCELLENCE




During Mega Startup Competition held at Startup Incubator Hisar, our women entrepreneurs - Annu, Khushi and Nishu bagged the first, second and third position respectively. They were awarded with cash prize and trophies.



Two of our incubated startups incubated at Startup Incubator Faridabad, namely India Cleaners and Fiza Collections received cash prizes as winners of Srijan, an Idea Challenge Program.





# SACC PODCASTS





**#KNOWOURSTARTUPS**  
Podcast Interview with  
**SHIVIONS GROUP**  
Ms. Smriti Bansal  
Founder Shivions Group

**Know Our Startup Shivions Group**




**#KNOWOURSTARTUPS**  
Podcast Interview with  
**PARKEXO**  
Mr. Kunal  
Founder - ParkExo

**Know Our Startup ParkExo**



Podcast Interview with  
**MIHR FASHION**  
Co-founder: Roshni Bhatt

**Know Our Startup MIHR Fashion**




**#KNOWOURSTARTUPS**  
Podcast Interview with  
**DIGICELL**  
Ashish, Mayank  
Founders  
DIGICELL  
A Digital Marketing Agency

**Know Our Startup DIGICELL**




**Social Media for Startups**  
Click here to listen




**#KNOWOURSTARTUPS**  
Podcast Interview with  
**HPM**  
Kavita  
Founder - HPM

**Know Our Startup HPM**  
Click here to listen





**#KNOWOURSTARTUP PODCAST**  
Interview with  
**YS CHITKARA**  
Yaman Saini  
Founder of YS Chitkara

**Know Our Startup YS Chitkara**  
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**#KNOWOURSTARTUPS**  
Podcast Interview with  
**SVAD**  
Shivani  
Co-founder - The SVAD

**Know Our Startup SVAD**



**#KNOWOURSTARTUPS**  
Podcast Interview with  
**no margin**  
Anshuman Rai  
Founder - No Margin

**Know Our Startup NoMargin**



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# SACC YOUTUBE SESSIONS



Womenpreneurs - The Changemakers of 21st Century



Legal Compliances for Startups



How To Start a Million Dollar Online Tutoring Business



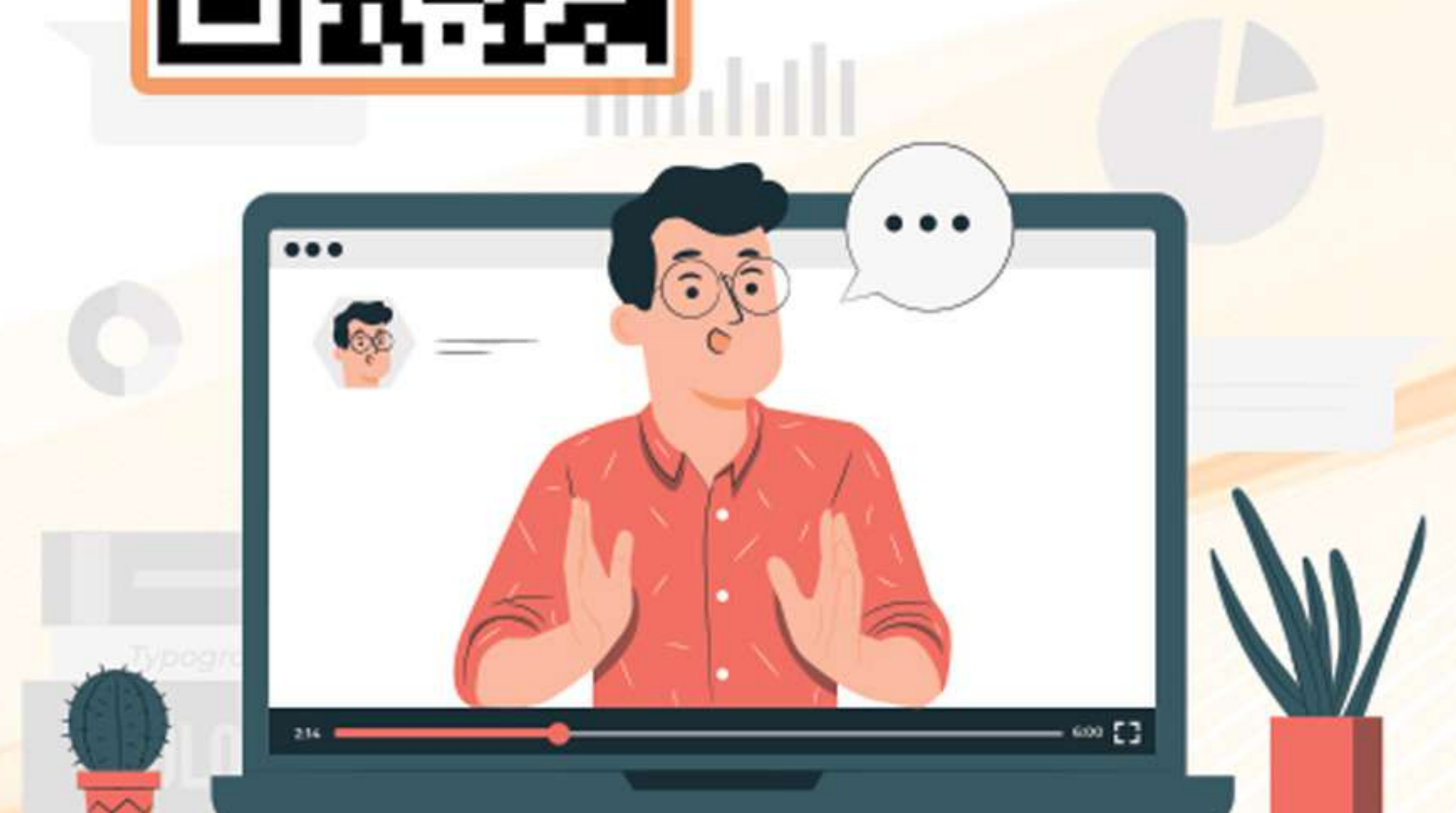
Importance of DPIIT and IPR



How to Write a Smart Contract and Mint Elon Musk NFT on OpenSea



Scan QR code to visit our YouTube Channel





# EXPOSURE FOR INCUBATED STARTUPS



Cannable 4.0 held at the Radisson Red, Mohali on 26th November 2022 gave incubator-supported startups a chance to network with accomplished founders and investors. They had the chance to hear pitches from startups from all over India and those who had come to seek investment during the evening.



On 24th September'22, the student entrepreneurs were given the opportunity to volunteer and exhibit at the TREX 2022 event which was organized at IISER Mohali. This workshop provided them with a lot of exposure to new generation businesses and unique concepts. The morale of the students reached a higher cliff and they were able to grab an incredible foundation to turn ideas into reality.



Amazon onboards our Incubated startups Amritdhra Potters. Under this partnership, the startup will get all the possible onboarding help with dedicated support in terms of product shoot, cataloguing and selling.



One of our startup Fiza Collection was onboarded by Amazon. Under this partnership, the startup will receive all feasible onboarding assistance, including specialised support for product photography, cataloguing, and selling.



# INCUBATED STARTUPS TESTIMONIALS

With all of the research, starting my entrepreneurial path was effortless, but continuing it with the necessary guidance and support from SACC India was a blessing. The entire team is dedicated to connecting you with the relevant people in order to solve challenges. They have faith in me and my ideas. It's not only about a large milestone in my startup, but multiple small yet significant hurdles along the way, which I was able to overcome with the aid of Startup Incubator. We applied for a PMEGP loan through their mentor connections with government financial teams and domain specialised industry experts. Bharat Light has been featured by Times of India and approached by different media houses to shoot a documentary, which will help us reach a broader audience, thanks to their constant guidance and efforts.



**Ramprashad**  
Founder & CEO Bharat Light



**Anshuman**  
Founder, NoMargin

"I am thankful to SACC India for opening this Incubation Centre in my college. Now, I have a place where like minded people meet and discuss startup ideas. I have also got an office space and access to amazing sessions," states Anushman Rai, founder No Margin

Being a part of the Startup Incubator cum centre of excellence at Government college Hisar is a win-win for all the student entrepreneurs. Joining such an organization not only encourages my work but also rewards a sense of accomplishment when the beneficiaries grow together. I am elated to get regular valuable guidance, training and opportunities from the mentors of the startup incubator. It's a great platform that is leading Hisar on the path of economic development by providing startup education, skill development, and handholding.



**Ashok**  
Founder, Ashok Pencil Art



# INCUBATED STARTUPS TESTIMONIALS

I am thankful to the Startup incubator centre of Excellence, Karnal. I started as a student of B.sc Home Science from Pt CLS Government College, Karnal, and now lead my beauty service venture called Spark and Glow which offers all facilities at your door steps.

Spark & Glow provides all salon services and mehandi services with customized packages at very reasonable prices. The best motivation behind my business idea is my passion and motivation of my mentors. Startup incubator Karnal team helped me to convert my idea into this startup by making me attending workshops and personal mentoring sessions.



**Radhika**  
Founder, Spark and Glow

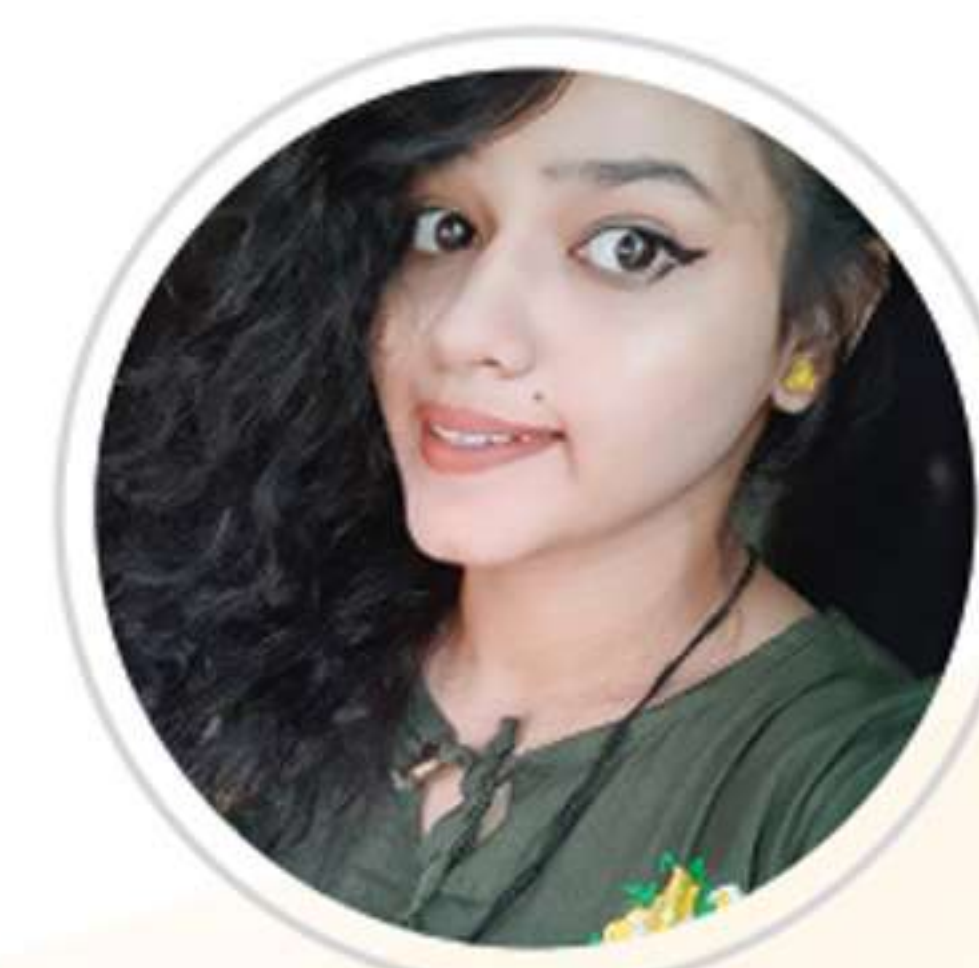


**Bhavesh**  
Founder, Sanwariya Arts Solution

After meeting the startup team of our college, my idea of starting a keyring business which could not flourish earlier due to lack of sufficient managerial skills, and finance, suddenly got a foundation to grow. I started working on my business plan under the supervision of the Startup Incubator team, Hisar and today is running well. Sanwariya Arts Solution now manufactures a wide variety of handmade keyrings and a variety of art designs as per the demand of clients.

Startup Incubation Centre, Faridabad, motivated me and provided help whenever needed. They guided me to meet various customers through my association. This entire segment led to many learnings in itself.

Today, I feel independent and self-reliant as my mentors always pushed me to be a better version of myself.



**Yashi Sharma**  
Founder, Flawless art & learning



# STARTUPS INCUBATED AT SACC INDIA

Here's a list of startups that are incubated in Startup Incubators located at the different locations of Haryana



## **Divia Damm**

Founder & CEO: Shreya Pandey  
Location: Panchkula

DiviaDamm is the brainchild of a young girl who was motivated to start her clothing label for her love for designer clothes and the plight of unemployed women. She began her commercial path by selling designer standard and size apparel to women of all ages, with a vision and a resolve to be self-sufficient. The only purpose of Diva Damm is to supply its customers with high-quality apparel so that women feel confident and happy while wearing the attire.



## **Sashakt Nari**

Founder Priyanka  
Location: Panchkula

This firm strives to be a direct-selling company that distributes high-quality, 100% natural certified, FSSAI-approved ayurvedic goods and dietary supplements for Woman well-being. The ingredients include ayurvedic and organic herbs that are both sanitary and efficient.



## **Amrit Dhra**

Founder- Amarjeet Kaur  
Location: Panchkula

This young founder transformed her father's occasional job as a potter into a revenue generator by providing the best possible designs to customers returning to "Miti Ke Bartan."



## **Tasveergraphy**

Founder-Punam Bagul  
Location: Panchkula

Tasveergraphy is a photography startup based in Panchkula that covers clients across Tricity. The venture provided services for photoshoots, from weddings to commercials. Keeping in mind customer satisfaction, she is willing to create a difference by creating her photo studio and transforming her dream of capturing emotions from behind the lens.



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**Mangat Handloom**  
Founder-Sharukh Khan  
Location: Panchkula

Shahrukh, a former student of Govt. College Sector 1, Panchkula, realized his inclination towards becoming an entrepreneur. Thus he converted his family's tradition of creating handwoven floor mats and carpets into a full-scale business. He also created jobs for the artisans in his village. He is working with the Karigars to bring traditionally woven rugs to each household in the country through Amazon's marketplace.



**Service Cart**  
Founder-Subhash  
Location: Panchkula

Service cart is an online and offline marketplace for customers to get various house repair services on demand at affordable prices like plumbing, painting, and more. With several professionals on board, they charge the customers reasonably for the amount of time involved in the services.



**Stay hustle**  
Founder-Rahul Bhagat  
Location: Panchkula

By launching online campaigns and YouTube channels, Stay Hustle offers its customers digital services that enable them to stay affirmative and positive. With the help of these motivational videos, the startup has been able to attract many customers.



**Bharat Light**  
Founder-Ram Prasad  
Location: Panchkula

They produce good quality and affordable LED bulbs for rural households. Surpassing their initial struggles, they are now expanding pan India and providing LED Bulbs from 3 watts to 3000-watt range. They are also providing their wholesalers and retailers with powerful distribution strategies to get profitable within a few months of getting associated with the brand and building sustainable income.



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## Le जाऔ .COM

Founder- Sonu  
Location: Panchkula

Le Jao. Com is a startup that aims to connect truck drivers and e-commerce firms so that they can quickly locate one other and schedule their services. They also offer on-demand, time-based, and scheduled delivery services, as well as GPS-enabled vehicle tracking.



## Nicky Raj Creations

Founder-Nandini  
Location: Panchkula

This young startup works around making handmade gifting items, artwork, and home decor out of waste, with the ability to sell through many channels.



## Stark Collection

Founder-Shivam Kumar  
Location: Panchkula

They are working on a reselling model to sell men's clothing. They want to create an e-commerce platform ranging from youngsters to older men.



## YS Chatkara Pickles

Founder-Yaman Saini  
Location: Panchkula

He always aspired to create a pickle brand with the least preservatives and high on the goodness of seasonal vegetables. He and his mother run YS Chatkara. This duo, from a rural farming belt of Haryana, is on a mission to provide authentic, traditional Haryanvi taste to every meal. They wish to ensure that everyone missing the seasonal fresh farm vegetable sun-dried and mixed pickle in pure Kachi Ghani mustard oil gets access to the homely taste of their products.



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## Healthy Prakritik Masale

Founder-Kavita  
Location: Panchkula

This girl from Kalka- a rural area of Panchkula, Haryana, wants to reintroduce traditional agricultural spices produced organically and packaged in a modern avatar. She aims to make a variety of herbs that are traditionally hand and stone-ground with care, preserving the pleasant aroma and flavor for her customers.



## Nazaakat

Founder-Mehtaab  
Location: Panchkula

Nazaakat is a direct-to-consumer fine jewelry brand that offers handcrafted, everyday jewelry at a fraction of the cost of traditional retail. They also deal in Resin Art Home Decor and Press on Nails.



## Dreamation design

Founder-Ritika  
Location: Panchkula

Dreamation creation debuts with an extravagant variety of earrings, necklaces, and sophisticated sling bags. It's a one-stop destination for stylish handbags, tote bags, and jewelry for young girls and brings fresh market trends to the table.



## Arty Kaushik's

Founder-Vidhi  
Location: Panchkula

Arty Kaushik's is a startup of young students who make home decor products like Bottles, Frames, Wood, and Diary.



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**General Baat**  
Founder-Gourav  
Location: Panchkula

General baat is a vision of a student who wants to provide knowledgable to others with his content which he collects from different platforms and makes a video and further uploads it on his social media platform.



**Tussy Greens**  
Founder- Sahil  
Location: Panchkula

Tussy Greens works to develop fresh, handcrafted jams & jellies filled with the goodness of local fruits and veggies in their small villages of Haryana and Himachal.



**True Tune**  
Founder-Ramu  
Location: Panchkula

Ramu, an Arts student from Govt. College Sector 1, Panchkula, inspires others with his inventiveness and determination. He holds fair expertise in designing and manufacturing new-age Bluetooth speakers



**WAH India**  
Founder- Lakshay  
Location: Panchkula

We are launching a platform that will provide blue-collar workers with all the information they need to find an odd job, and we'll make sure they get the right person to do it. The platform is simple, secure, and easy to use. It will allow customers to search for available odd jobs by location, type of work, or other criteria. It will also include a workforce database that can be used for verification purposes and workforce upgrades.



# STARTUPS INCUBATED AT SACC INDIA

Here's a list of startups that are incubated in Startup Incubators located at the different locations of Haryana



**Humfit**  
Founder- Khushi  
Location: Panchkula

HumFit is a fitness academy for homemakers and women professionals through dance, cardio exercises at home, equipment-less fitness channels, diet plans, and more. We help women get fit so they can feel confident about themselves and their bodies—and then we help them keep it up!



**Moments Like this**  
Founder-Ms. Yashvi  
Location: Panchkula

The team interacts with clients, understand their exact needs, and works on the execution with commitment. They provide complete event planning solutions, such as Wedding Planning, Corporate Events, Exhibitions, Religious Functions, and all types of party arrangements services for catering, Floral arrangement, stage decoration, sound systems, theme-based decor for birthdays, and mehndi at home.



**BizDigiSol**  
Founder-Mr. Sushil & Sahil  
Location: Panchkula

BizDigiSol imparts and helps businesses with Social Media Marketing. It works on how a brand can build and grow an online business with Organic Social Media Marketing. It also allows them to become affiliated with other edtech and earn commissions. They aim to build a business plan through JOIN -LEARN – REFER – EARN Model and create awareness through Vlogs and Blogs.



**Merch Nest**  
Founder-Ankit  
Location: Panchkula

Merch Nest is a business idea for a young student who wants to do a merchandising business with the unique concept of onboarding popular influencers on social media and different platforms. He wants to make merchandise for them and sell them on his platform. He will make his platform an influencer Merchandise business of sale platform.



# STARTUPS INCUBATED AT SACC INDIA

Here's a list of startups that are incubated in Startup Incubators located at the different locations of Haryana



## Hope Enterprises

Founder-Ishank  
Location: Panchkula

Hope enterprises is a startup idea of our graduated startup who want to start a slipper manufacturing unit where he can make different types of slippers and give employment to the people.



## Prithvi Gardening Tech

Founder-Mr. Vasu  
Location: Panchkula

Mr. Vasu and Mr. Ashu from Government College, Karnal, started their advanced gardening modules for homes with plants or seedlings procured with the help of home-based techniques. They also have various organic plants with high yields. They also help in building artificial terrace gardens for homes or other spaces. They offer the best plants at very economical prices, and our main motive is to provide healthy organic vegetables and fruits.



## Knockout Fitness Academy

Founder-Madhu  
Location: Panchkula

Knockout fitness academy is a student's vision to teach the art of self-defense. The academy provides self-defense, kick boxing, and fitness classes to the people.



## Hwealth Connection

Founder-Namandeep  
Location: Panchkula

They manufacture natural products like honey, aloe vera, etc., for their customers. These products guarantee purity and are adulteration free. In their B2C approach, they deliver these products on demand to their customers.



# STARTUPS INCUBATED AT SACC INDIA

Here's a list of startups that are incubated in Startup Incubators located at the different locations of Haryana



**AWS Gallery**  
Founder-Saloni  
Location: Panchkula

This startup provides painting classes and organizes competitions for its students, so they develop a fundamental interest in creating fantastic art. They encourage students to art to boost the power to create something independently. They promote offline and online classes and aim to touch thousands of students in the coming months.



**Premi Ad company**  
Founder-Gursewak  
Location: Panchkula

Premi Ad Company is an advertising startup that provides online marketing collaterals for your brands, like hoardings, pamphlets, and others.



**Navu Art & Craft**  
Founder-Ms. Navneet  
Location-Karnal

They make different types of explosion boxes and many handmade cards. The startup aims to reinforce a personal touch to gifts.



**MN Handloom**  
Founder-Ms. Afsana  
Location-Karnal

MN Handloom provides mats at very reasonable prices and of good quality. They offer doormats, entrance mats, and mats for bathrooms, gyms, kitchens, and even garages. They also offer custom door mats that are necessary to keep areas clean, and dry. These mats are made up of waste cloth material.



# STARTUPS INCUBATED AT SACC INDIA

Here's a list of startups that are incubated in Startup Incubators located at the different locations of Haryana



**Shivions group**  
Founder-Smile  
Location-Karnal

They provide Digital marketing services like SEO, SMO, E-mail marketing, Social media platform marketing, etc.



**The Roots**  
Founder-Sakshi  
Location-Karnal

They provide specialized skills like English speaking, reading, and ILETS coaching to the local students in Karnal. The majority of their customer base comes from local schools and colleges.



**Karnal Home Tutions**  
Founder-Vikas  
Location-Karnal

Karnal Home Tutions provides Home Tuition services to Students. With this, the students get personal attention for their studies. Teachers are benefited from side income by partnering with Karnal Home Tutions. Their efforts bring qualified leads to the teachers. They want to grow the business by channeling good coordination between parents and teachers through an SOP-driven approach and feedback mechanism.



**Pathways counseling services**  
Founder-Ravita  
Location-Karnal

They provide counseling services for mental health, stress management, career counseling, etc. They specialize in counseling sessions for students with disabilities and behavioral issues, providing immediate crisis counseling.



# STARTUPS INCUBATED AT SACC INDIA

Here's a list of startups that are incubated in Startup Incubators located at the different locations of Haryana



## **Anupam Pickles**

Founder-Mr. Ankush  
Location-Karnal

They provide different types of organic pickles. Anupam Pickles provides new and best spots. Types of Pickles they are providing: 1. Amla pickle 2. Mango Pickle 3. Green Chilly Pickle 4. Raw Mango Pickle 5. Lemon Pickle 6. Garlic Pickle 7. Chana Pickle



## **Perception 2.0**

Founder-Ms. Vandana  
Location-Karnal

Ms. Vandana started their own Logo making, Graphic Designing, and Pamphlets making business. Graphic design is communication through visual arts, photography, images, etc. They provide Logo Designing, Typography, Book Covers Designing, Business Cards Designing, etc.



## **Pearl Sisters**

Founder-Ms. Anu  
Location-Karnal

Pearl Sisters' expertise in making artificial jewelry from eco-friendly materials like jute. She manufactures neck chokers, bracelets, and earrings and also incorporates pearls.



## **Around Services**

Founder-Mr. Sahil  
Location-Karnal

Around Services is an effortless way to solve your daily life problems to find Electrician, Mechanic, Welder, Plumber, Constructor, Worker, Painter, Computer Repairing person, Photographer, Catering, Carpenter, etc. They are providing every service at your doorstep at a particular time.



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## **MR Job Placement Agency**

Founder-Mr. Sandeep  
Location-Karnal

They are providing service of providing Jobs to Passout students. With their great network and connection, getting the students a variety of job is their ultimate aim.



## **Krishna caterings**

Founder-Ms. Sapna  
Location-Karnal

They provide catering and home food services at any time of any occasion. Krishna caterings work with a focus to provide client satisfaction.



## **Marketing Hub**

Founder-Mr. Ravi  
Location-Karnal

They are working for offline marketing of other firms to generate more sales. They work on fixed amount of commission and provide valuable service to every client.



## **KINAVA**

Founder-Mr. Naveen  
Location-Karnal

They are working on exporting and importing goods and services, domestic buying and selling goods and services, and any other digital or non-digital business the partners may deem fit to carry on.



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## **Shivangi Creatives**

Founder-Ms.Shivangi  
Location-Karnal

They provide different handmade types of paintings and classes for Mithla paintings, Portraits, sketches many more. The ultimate aim of the startup is to create the right products for each client and teach art to those who inspire to learn,



## **Craft Hub**

Founder- Ms. Dimpi  
Location-Karnal

Ms. Dimpi from Government College, Karnal, started their own business of Craft Items like Paper Bags, Painted sheets, Designer Envelopes, etc. Many plastic bags are used every year, damaging our environment with non-biodegradable material. Craft Hub makes use of renewable natural fibers such as jute, paper, and cloth bags.



## **Digicell**

Founder- Aashish  
Location-Karnal

Digicell works around providing the digital marketing services like SEO, SMO, E-mail marketing, Social media platform marketing, etc.



## **Hans Mehendi Arts**

Founder-Ms. Kajal & Ms. Sanjana  
Location-Karnal

They are a manufacturer of henna with all coloring ingredients and also train students and provide Mehendi services at your doorsteps for every occasion.



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**Candle Oasis**  
Founder-Ms. Prachita  
Location-Karnal

She makes different types of candles like wax, gel, aromatic, etc. The Candle Oasis works on this with an agenda to add warmth and light to every space, making your home feel cozy



**Book World**  
Founder-Ms. Shivani  
Location-Karnal

Book World serves as a platform to provide access to books of various genres on a security and membership basis. The entry of books will be on a security base, so the actual cost borne by the reader is meager compared to retail prices. On return of the books, a part of the security will be refunded to clients.



**Radhey Krishna dairy farm**  
Founder-Balwinder  
Location-Karnal

They do Cattle trading and educate people about cattle's breed, quality, and production capacity through the youtube channel (+10k subscribers as of March 2022). They also provide dairy products like milk, curd, etc., to the local customers. Their vision is to do cattle trading in India on a wide scale.



**Alphabetz**  
Founder-Anita  
Location-Karnal

They started with their preschool for the young ones. Their preschool is an educational establishment offering early childhood education to children before they begin compulsory education at primary school. Alphabetz's main objective is to engage children with learning and play activities.



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**Usherr**  
Founder-Shubham  
Location-Karnal

They are planning to connect service providers with clients through an online portal. They bring together various categories of service providers, like plumbers, construction labor, electricians, Carpenters, etc., at the click of a button to their customers.



**The Learning point**  
Founder-Sonia  
Location-Karnal

“The Learning Point” provides a learning platform for students apart from academics and offers many more services for their students. They provide learning facilities and all the study material to the students of classes 5th to 8th for all subjects, and mathematics for 9th & 10th classes. They also provide different batches for revision time, regular test series for all the students from 5th to 10th, along with cursive writing classes, and Counselling sessions.



**Style Boutique**  
Founder-Pallavi  
Location-Karnal

They provide services for stitching different ladies' suits and western dresses. They also customize dresses according to customers' choice and are well equipped with handwork embroidery materials. They recently added customized dresses for children.



**Spark n Glow**  
Founder-Radhika  
Location-Karnal

Spark N Glow provides beauty treatments and wellness services with various deals and combos to keep their local customers engaged. They also offer home services to customers as needed.



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**Healthy Life Diet Clinic**  
Founder-Reena  
Location-karnal

Healthy life diet clinic, as the name suggests, deals with various packages related to multiple health hazards and weight loss. They address various health problems related to lifestyle, like Diabetes, thyroid, heart disease, etc. They have good connections with gyms and fitness centers and provide clients with diet charts to improve their immune systems and balance their diet with all the necessary nutrients.



**Her Crafts**  
Founder-Dikhsha  
Location-Karnal

Her crafts aim to replace plastic bags with jute bags to reduce consumers' carbon footprint. They produce a massive variety of jute bags of different sizes and designs. Jute bags are environmentally friendly, 100% biodegradable, recyclable, and more long-lasting than plastic bags.



**Happy Hands**  
Founder-Dimpal  
Location-karnal

Happy Hands give services for Mehndi and nail arts. They provide Mehndi services for all occasions, such as Weddings, Teej, Karwachauth, etc. They also deal in nail arts and extensions with 100% chemical-free products leading to long-lasting results and happy customers.



**Super Power Securities**  
Founder-Sumit  
Location-karnal

Superpower Securities started the business of providing Security and Night Patrolling Services which include security guards, bouncers for events, etc.



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**Banni Arts**  
Founder-Sheetal  
Location-Karnal

They make different types of candles like gel candles, wax candles, and aromatic candles with beautiful designs and shapes. They are also making designer and painted candles according to customers' choice.



**Binvests**  
Founder-Deepak  
Location-Karnal

Binvests provides financial services like Portfolio Management, Investment counseling, and other related services. They provide complete analysis and valuable suggestions to the customers on where to invest the money and how to get good results. They also help the customers to manage their risk profiles and build their Portfolio accordingly.



**HR 10 Media Production**  
Founder-Ankush  
Location-Karnal

They are providing services of marketing. This company focuses on creating growth-oriented marketing initiatives that have a beneficial influence on businesses.



**Meta Clay**  
Founder-Gaurav  
Location-Karnal

They manufacture handmade clay pottery products like pots, matkas, bottles, cookware items, etc. Meta Clay takes pride in preserving our old culture and using clay products to impart a healthy, natural life.



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## **MOM S CHOCO BITES**

Founder-Riya  
Location-Karnal

This startup manufactures handmade chocolates in different flavors. They also make customized chocolate shapes according to customers' choices.



## **Binary Wings**

Founder-Mr. Manoj  
Location-Karnal

They provide Digital marketing services like Search Engine Optimization (SEO), Social Media Optimization (SMO), E-mail marketing, Social media platform marketing, Website Development, App Development, etc. They have also started a local news Platform in association with another company.



## **Linken Abroad Junction & Educademy**

Founder-Mr. Aman  
Location-Karnal

They provide coaching classes for training in IELTS, PTE, and other related services. Given the proper preparation methods with this startup, achieving the required IELTS score is simple.



## **Nail Glam by Leena**

Founder-Ms. Leena  
Location-Karnal

They provide beauty services like Nail art, Nail extensions, and Hair extensions. They are also providing Training classes to students for one month.



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**Form Markit**  
Founder-Mr. Nihal  
Location-Karnal

They help students quickly fill out all government forms online from Google docs. This helps the students as they don't have to rush to shops or be in line for hours. They also provide all types of documents online.



**Be Ranker**  
Founder-Mr. Sumit  
Location-Karnal

Started his Startup of Purchasing and Selling Old books named Be Ranker. Before starting, he did a physical survey of students of Pt CLS Government College, Karnal. He asked them about donating or selling their old books as most students sell their books after completing their particular semester, so it is very convenient for them to sell or purchase books from their college. But with the help of this startup, they do not have to leave their college.



**Master Stroke**  
Founder-Apurva  
Location-Karnal

A young entrepreneur who wishes to connect service providers with clients through an online portal. They bring providers like plumbers, construction laborers, electricians, carpenters, etc., to their service portfolio. They are also building their mobile application to fetch better results in the future.



**Hybrid Utopia**  
Founder-Kunal  
Location-Faridabad

It is an information technology consulting startup that provides social media management, website handling, and other IT services for clients. They assist startups in building their digital presence online.



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**3Crazy Butterflies**  
Founder-Varsha  
Location-Faridabad

It's an Event Management company that provides home decoration service. They cater to events such as birthdays, marriage anniversaries and any small functions at home and other venues. They can decorate the venue beautifully and add life to the event. Every event is decorated keeping in mind the brief received from the customers.



**Swami Balaji Enterprises**  
Founder-Shubham  
Location-Faridabad

This firm strives to be a direct-selling company that distributes high-quality, 100% natural certified, FSSAI-approved ayurvedic goods and dietary supplements for Woman well-being. The ingredients include ayurvedic and organic herbs that are both sanitary and efficient.



**Arsh Traders**  
Founder-Shweta  
Location-Faridabad

They manufacture antique items made with the best quality Brass and Copper. They have a wide range of products from kitchen utility to decor to gifting items. Not only are the products beautiful, but, they also come loaded with health benefits.



**Uva Fitness**  
Founder-Ms. Sakshi Choudhary  
Location-Faridabad

It's a studio where we provide our customers with yoga, Zumba, aerobics, and meditation according to their requirements. They also customize yoga asanas and exercise depending on the need to cure their problem.



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It's a financial consulting company that provides different types of loans to the customers. They make commission from banks as well as from the customers. They have partnered with various banks.

## **VRS Financial Consultants**

Founder-Sandeep  
Location-Faridabad



It's a startup that makes homemade chocolates containing natural ingredients that are preservative-free. Their offline and online sales also target customers looking for gifting purposes.

## **Crystal creations**

Founder-Priya  
Location-Faridabad



Its a decoration company that provides flower decoration and tenting in wedding and events. They collaborate with skilled service providers. They also cater to the corporate events.

## **Bhardwaj Flower Decorations**

Founder-Prashant  
Location-Faridabad



It is a sketch and painting startup that gives services like Live art painting and also conducts paid learning classes for students. The custom stars also create youtube videos for teaching some small portraits of like Candles,flowers, etc.

## **The Custom Stars**

Founder-Mr. Moin Akhtar  
Location-Faridabad



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## **The Zero Restaurant**

Founder-Shahrukh  
Location-Faridabad

The Zero restaurant makes zero preservatives, mocktails, shakes, and nonalcoholic beverages and sells on food aggregator platforms like Swiggy and Zomato. They have their cloud kitchen, where they create all the drinks and pack them in glass bottles.



## **VKT Mixer**

Founder-Tamanna  
Location-Faridabad

They are into the electronics appliance space as they sell mixer products and accessories. They assemble a Mixer Jar at their assembly facility. They offer a variety of Jars sizes.



## **India Cleaners**

Founder-Vishal  
Location-Faridabad

A doorstep cleaning services booking platform that includes sanitization, floor cleaning, etc. Their services are offered to offices, homes, schools, and factories with skilled labor. They also plan to ensure waste management at homes, offices, and schools.



## **Flawless Learning Tuition Classes**

Founder-Ms. Yashi Sharma  
Location-Faridabad

It is an Education based startup that works both online and offline. In this institute, they focus on extracurriculars as well, hence art workshops, painting, and calligraphy writing sessions are also organized.



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**News Adda**  
Founder-Mohit  
Location-Faridabad

It's an online news channel covering the Faridabad region's local news. They generate revenue by putting ads for local vendors, shops, and corporates on their social media handles. They also cover social issues and invite IAS officers and bureaucrats for interviews on their online channels.



**Fiza Collections**  
Founder-Fiza  
Location-Faridabad

Fiza Collection is a garments brand that sells online on Meesho, Amazon, etc. They also customize the dresses according to the customer's choice. These clothes are beautifully designed and offer the perfect fit. They use the best fabric and material to create their clothes range.



**Sur-Tal sangam**  
Founder-Mr. Mukesh kumar  
Location-Faridabad

The Sur-Taal Sangam works with a vision to promote music. They give music classes to people of all age groups. They even perform live singing in cafes, offices, clubs, etc.



**Priya's art**  
Founder-Ms. Priya  
Location-Faridabad

This startup works on making paintings and sketches on orders and also promotes them over all social media platforms and sells them.



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## **Nisha's mehndi art**

Founder-Ms. nisha  
Location-Faridabad

This startup works on applying mehndi design to the customer's hands. They also provide classes to people interested in learning this art of applying Henna.



## **Graphic of nation**

Founder-Mr. saurabh  
Location-Faridabad

Graphic of Nation works to capture the happiness and joy in the moments of people's lives from behind his lens. They provide services for various occasions and functions based on the requirement of the customers.



## **Peaceful moments**

Founder-Mr. Vishal  
Location-Faridabad

Peaceful moments work in providing printed wall pictures and photographs in both online and offline version all over the nation.



## **The sparrow**

Founder-Mr. Jai Kaushik  
Location-Faridabad

The Sparrow Business Solutions marketing agency provides online marketing services that help businesses reach and convert their target audience via channels like Google marketing, email, social, and more. They provide services to the D2C & B2C marketplace services.



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**Gau-shastra**  
Founder-Mr. Himanshu  
Location-Faridabad

They make many products from cow dung such as diyas, dhoop, incense sticks, shamrani cups, watch keyrings, and promote and sell via social media.



**Info Adda 007**  
Founder-Ved Prakash  
Location-Faridabad

Info Adda 007 is a blog that helps inspire bloggers to choose their niche and learn how to launch their blogs, and grow them to be profitable. Their primary sources of revenue are google Adsense and affiliate income.



**DG Art Square**  
Founder-Ms. Dikshita  
Location-Hisar

DG Art Square is involved in making paintings from pencil, sketch, wall painting, and color painting for its customers as per their choice.



**Mit arts Gallery**  
Founder-Mr. Rohit Kumar  
Location-Hisar

Mit Art Gallery is involved in creating all types of artworks like all sizes A4, A3, A2, A1, colored pencil artwork, paper mache artwork, and watercolor sketching for its clients and provided art design training.



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**SG Dancing World**  
Founder-Mr. Suraj  
Location-Hisar

SG dancing world provides training for dance classes like Hip-hop, Haryanvi dance, Haryanvi group dance, Solo performance, Theater dance, etc.



**Bharat Kitab Ghar**  
Founder-Ms. Vanshika  
Location-Hisar

Bharat Kitab Ghar provides different types of books like syllabus books, Devotional books, Historical fiction, etc.



**Mic dance academy**  
Founder-Ms. Monika  
Location-Hisar

The mic dance academy provides training for different types of dance classes like Hip-hop, Haryanvi dance, Haryanvi group dance, Solo performance, Theater dance, Rajasthani dance, Punjabi dance, freestyle, etc.



**Athwal fashion boutique**  
Founder-Ms. Payal  
Location-Hisar

Athwal fashion boutique is involved in tailoring, manufacturing, and selling a wide variety of Women's Clothing like Lady's Wear, a Variety of Fashionable Wear, etc.



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**Bhawna Enterprise**  
Founder-Ms. Bhawna  
Location-Hisar

Bhawna Enterprise is involved in manufacturing and selling a wide variety of organic products like Organic dhoop batti, Organic chyawanprash, organic laddu, organic pickles, organic ghee, etc. The ultimate aim is to provide food items that cater to the customers' health.



**Sonii Enterprise**  
Founder-Ms. Soni  
Location-Hisar

Sonii enterprise sells cosmetic products and fashion wear for women, like Tops, jeans, bottoms, jackets, hoodies, night suits, etc.



**Pundir Krishna Dresses**  
Founder-Ms. Uma  
Location-Hisar

Pundir Krishna dresses are involved in selling Lord Krishna dresses like Krishna night dresses, caps, garlands of Krishna, Krishna blankets, Krishna seat cloth, etc. They received galore of orders during festivities.



**SB 13**  
Founder-Ms. Shikha  
Location-Hisar

SB 13 is involved in selling flower jewelry like haldi sets, Mehendi sets, baby shower sets, hair accessories, etc. They have received best feedbacks from clients which has boosted their confidence.



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**Coremush**  
Founder-Ms. Jhanvika  
Location-Hisar

Coremush is involved in the manufacturing and sale of a variety of organic mushroom products like White Button Mushroom, Oyster Mushroom, Mushroom Biscuits, Mushroom Chips etc.



**Karwasra Trading Co.**  
Founder-Krishan  
Location-Hisar

Karwasra trading company launched its first product named First Step. This product caters to the need for animal feed for the farmers. The First Step product is available in different nourishment levels depending upon the specific requirement of cattle species. Regular quality checking makes it more trustable, and customer feedback helps the company improve its quality.



**Reema's Pickles**  
Founder-Perna  
Location-Hisar

Reema's pickles provide delicious pickles made from the best raw materials. They adhere to stringent hygiene standards and implement firm quality control procedures at various processing stages. This ensures that only the best quality products leave their unit.



**Indusvilla.in**  
Founder-Manjeet  
Location-Hisar

INDUSVILLA is an upbeat online community where you can buy anything you want. They are committed to providing the "BEST QUALITY FOR BEST PRICE." They are soon launching a platform for buyers and sellers for both wholesale and retail. From t-shirts to cups, home accessories to clothes, they offer everything.



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## **Kajla Art Gallery**

Founder-Anju  
Location-Hisar

Kajla art gallery is dedicated to promoting art practices. They create and sell handmade art and poster at an affordable price range. They make sure to bring a fabulous collection of art products. The foremost responsibility of their startup is to ensure quality and maintain standards of excellence.



## **Naari World**

Founder-Pooja  
Location-Hisar

Naari World is involved in designing and manufacturing clothing and apparel materials for women at reasonable prices. Their designers use suitable quality materials which are skin friendly and affordable. They put much thought and hard work behind every product they create.



## **LD boutique & Training Centre**

Founder-Nisha  
Location-Hisar

LD boutique & Training Centre is involved in creating new types of dress designs for girls and women at reasonable prices and also provides training and education to make new designs dress for their customers.



## **Ashok Pencil Art**

Founder-Ashok  
Location-Hisar

Ashok Pencil Art creates breathtaking paintings with pencil, sketch, wall painting, and color painting for its customers as per their choice. Their products are distinctively fresh and original. These products are ideal for gifting your loved ones or adding life to your house.



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**Mishru Enterprise**  
Founder-Monika  
Location-Hisar

Mishru Enterprise is involved in the manufacturing and selling of new generation LED Bulbs, LED Lights, and Electronic Components. They provide good quality electronic components at reasonable rate. They have taken inspiration from India's 'Make in India' mission to bridge the energy gap in India.



**Party Heaven**  
Founder-Sumit  
Location-Hisar

Party heaven is involved in the manufacturing and selling of products used in birthday Celebrations. They are a one-stop solution for all the party needs. All the products are sold at a reasonable rate. They also stock a large quantity of environment-friendly party products.



**Gogia Enterprises**  
Founder-Himanshu  
Location-Hisar

Gogia Enterprises is involved in manufacturing and selling its clients a wide range of cosmetics and clothes at reasonable prices. They sell cosmetics made using the best safe ingredients for the skin.



**UV Bangles and Handicrafts**  
Founder-Urmila  
Location-Hisar

UV Bangles & Handicrafts manufactures and sells a wide variety of attractive bangles at reasonable prices to its clients. Their exquisite collection of bangles is unique. They are home to Brass Bangles, Plastic Bangles, Lac Bangles and Gemstone Set Bangles.



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Sanwariya Art Solutions is involved in manufacturing a wide variety of Handmade Key rings and a variety of Art Designs as per the demand of its customers. Their art pieces are 100% original and handmade with love. They take inspiration from nature.

### **Sanwariya Arts Solution**

Founder-Bhavesh  
Location-Hisar



Kalagram is involved in manufacturing and selling a wide variety of sketches, creative paintings and wall murals, wooden art, wedding calendars, and embroidery designs to its customers.

### **Kalagram**

Founder-Sunaina  
Location-Hisar



Saawariya Fashion Hub is into manufacturing and selling of Women's fashion wear which includes Garments, Artificial Jewellery, and much more

### **Sanwariya Fashion House**

Founder- Charu  
Location-Hisar



Kajla Mushroom Farm is involved in manufacturing and selling different types of Mushrooms at reasonable prices to its clients. They manufacture a wide variety of good quality mushrooms. These mushrooms are available at a reasonable price.

### **Kajla Mushroom Farm**

Founder-Monika  
Location-Hisar



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**RD Milk Dairy**  
Founder-Rahul  
Location-Hisar

RD Milk Dairy is a manufacturer of milk and milk products. They also directly sell good quality milk and milk-related items at reasonable prices to its customers.



**Preet Enterprises**  
Founder-Preeti  
Location-Hisar

Preet Enterprises is into creativity of art and craft and she sells her fine products on Flipkart, Amazon, and ShopClues.



**Mor Bihari Collection**  
Founder-Minakshi  
Location-Hisar

Mor Bihari Collection is into tailoring and manufacturing business where she customizes women apparels at reasonable prices.



**Uri Mehendi and painting hub**  
Founder-Ms. Urmila  
Location-Hisar

Uri Mehendi & Painting Hub is an artist with lot of talent imbued with huge variety of different styles in mehendi and sketches.



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## **Krishu Mehandi Art**

Founder-Ajay  
Location-Hisar

Krishu Mehandi Art manufactures organic Mehandi to ensure that it's skin friendly and does not cause any allergy. They also teach the age old art of Mehandi to interested people. Thorough training is provided to students so they master this art.



## **Mechanic Guru**

Founder-Gaurav, Prince  
Location-Gurugram

Mechanic Guru is an Indian automobile car service aggregator. They provide information, prices, User Reviews & much more about partner car workshops. Mechanic Guru also facility for pick and drop options and a car inspection facility. Having a wide range of service workshops, they provide facilities to the customers to check - compare - book their car service in three simple steps at affordable prices in Gurugram. They are the largest car workshop chain in Delhi/NCR region.



## **Myiaar International**

Founder-Mohammad Shahid  
Location-Gurugram

Myiaar International creates handmade jewellery. Creating pieces of jewellery by artisans in rural India makes it echo the stories of love and passion. Their jewellery is lead-free and thus does not cause any allergy to the skin.



## **G.D Perfect Classes**

Founder-Gaurav Dawar  
Location-Gurugram

It provides maths tuition classes to students. Our YouTube channel gives tutorials on maths classes, tips, and tricks that make you an expert. Our videos are designed to make learning easy for students. They ensure students learn while having fun.



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## **Blare Group**

Founder-Suraj, Arvind, Himanshu  
Location-Gurugram

BlareGroup was born to make high-quality enterprise solutions. They excel in delivering the best-suited solution per the customer needs, be it small startups in their ideation phase, mid-size businesses focusing on growth, or large enterprises actively optimizing processes across varied industries.



## **Parkar**

Founder-Mohit  
Location-Gurugram

Parkar works on solving the parking problem of people and allowing ordinary people to rent their free spaces on rent for parking. They help you search for freedom, book it, arrive, and depart. Park Exo is a platform that provides parking space near you so that one can drive stress free in cities and park the vehicle securely at an affordable charge.



## **Star Fitness GYM**

Founder-Shahid Afridi  
Location-Gurugram

Star Fitness gym is a state-of-the-art gym that helps you stay healthy. It provides programs with world-class fitness equipment, trainers, and nutrition counselors to help you in your fitness journey. In addition, they provide body transformation courses.



## **Ecorganicindia**

Founder-Hemant, Karan and Himanshu  
Location-Gurugram

EcorganicIndia is a marketplace for sustainable products. It offers eco-friendly products such as plantable stationery i.e. pens, notepads, crayons, pencils, color pens, etc, bamboo toothbrushes, wooden razors, playing cards, stainless steel & bamboo straws, coconut bowls, and much more.



# STARTUPS INCUBATED AT SACC INDIA

Here's a list of startups that are incubated in Startup Incubators located at the different locations of Haryana



## **The SVAD**

Co-Founders- Akash Deep, Inderjeet, Shivani  
Location-Gurugram

The SVAD is a food startup that aims to transform fast food into healthy food. Unhygienic fast food is much loved, although it causes many health diseases. The SVAD aims to provide delicious and healthy alternatives to chronic disease-spreader fast food.



## **Vasudha Consultancy**

Founder-Ashish  
Location-Gurugram

We at Vasudha Consultants are in the business of gathering valuable and accurate information, then analyzing it to generate political insights. To resolve this purpose, we employ innovative and cutting-edge tools and use an expertise staff and technology.



## **The Village Cafe**

Founder-Shivani  
Location-Gurugram

The Village Cafe makes desserts such as cakes and cupcakes. In addition, they are also providing gluten-free and vegan cupcakes. All the desserts are made using natural healthy ingredients. In a short time, they have won a fan following across Gurugram.



## **Deepshi Art Porium**

Founder-Co-Founder-Deepshikha and Shivani  
Location-Gurugram

Deepshi Art Porium pays homage to the stunning crafts of India. With Deepshi Art Porium, you can explore and learn about the dynamics of Indian handicrafts while you browse through their handmade products. We create portraits, hand-painted dupattas, shoes, etc. and also take painting classes.



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**Angel Craft**  
Founder-Bharti  
Location-Gurugram

It revives the dying crafts art of making paper-mâché products and grass baskets. This startup transforms waste paper into gorgeous art pieces. With Angel Craft, one can immerse oneself in Indian handicrafts and works of art. They also teach this stunning art.



**No Margin**  
Founder-Anshuman  
Location-Gurugram

Nomargin is your number one source for all kinds of second-hand books and stationeries. It is dedicated to providing the best of all, directly sourced books to match the requirements of the students.



**Deepa Beauty Parlor**  
Founder-Deepa  
Location-Gurugram

Deepa Beauty Parlour provides beautician services such as cleaning, haircut, hair styling, makeup, etc. All the services are provided using only natural skin-friendly products. Every service is customized according to individual needs. In addition, they provide short-term courses on beauty services.



**Tasveergraphy**  
Founder-Punam Bagul  
Location-Gurugram

Eprise trends is an affordable fashion brand that brings sophistication and style. They offer thoughtfully designed clothing for both men and women. These handcrafted clothing ensure to provide a personal touch.



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This startup focuses on selling fresh fruits and vegetables. They have started weekly packages. Their USP is the freshness and the economical price point of the vegetables

## **Shankar wholesaler and retailer**

Founder: Mr. Nandkishor  
Location-Gurugram



Purnima is a self-taught designer standing behind Ink by Hand. She specializes in developing customized hand written posters. Her calligraphy has received immense love from all

## **Ink By Hand**

Founder- Ms. Purnima  
Location-Gurugram



Sridaa is an ayurvedic skincare startup that sells skin care products made of preservative-free ingredients. This startup works on making natural skin care products, like anti-tan powder, neem powder, majishtha powder, and hibiscus powder.

## **Sridaa**

Founder: Sanjna Choudhary  
Location-Gurugram



A startup focuses on designing websites and giving digital support. They work comprehensively to provide innovation and extensive approach.

## **Websiteble**

Founder: Devyansh  
Location-Gurugram



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**Artsy Bhanu**  
Founder-Ms. Bhawna  
Location-Gurugram

Artsy Bhanu creates gorgeous Mehendi art. The mehendi used is good quality and does not cause any skin rash. Thus, they cater to the health of the customers as well.



**Kaka Ji Fitness Club**  
Founder:Deepak Yadav  
Location-Gurugram

Kaka Ji Fitness Club has a state-of-the-art gym equipped with the best machines. After a success of this club, they are soon planning to launch another gym.



**MIHR Fashion**  
Founder-Harshita,Roshni,Manisha,Ishita  
Location-Gurugram

MIHR is providing fast fashion clothes for students at affordable rates. A unique mix of all kinds of fashion wear under one roof, makes this startup worth purchasing from.



**Ganshu**  
Founder:Sapna;Ruppal  
Location-Gurugram

Ganshu is providing fast fashion jewellery for students at affordable rates. The mindset behind this is to provide correct piece of jewellery to finish off even the most boring of ensembles.



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## **Ecoshala**

Founder: Nikita Sharma  
Location: Gurugram

This Startup uses waste material to produce creative things. They use all kinds of waste material to make clothes, wall decoration, laptop bags and much more



## **Singh is King**

Founder: Malvinder Singh  
Location: Gurugram

Singh is King is a men's clothing startup. They have high-quality, fashionable clothes such as jeans and t-shirts. Customers can fill their wardrobes with exclusive men's clothing.



## **Tinkle Jewels**

Founder: Sakshi Sharma  
Location: Gurugram

Tinkle Jewelers has created a stylish collection of handmade jewellery. Their portfolio includes stylish earrings, bangles, and necklaces. Every piece is handmade with love to suit the customer's needs.



## **ARTIX**

Founder: Deepshika Saini, Purnima, Shivani, Rishabh, Bhavishaya  
Location: Gurugram

Artix is one of our startups that works on creating a platform for various artists to come under one roof. This enhances the visibility of each of them as they can collaborate and sell together.



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## **Magic Touch Jewellery**

Founder: Kanika  
Location: Gurugram

Magic Touch jewellery presents fashionable jewellery for every occasion. Every piece is picked post-analysis carefully. The jewellery is reasonably priced so that everyone has access to beautiful jewellery.



## **Silywanderer**

Founder: Mghit Sangwan  
Location: Gurugram

Silywanderers is building an experiential travel startup. They are organizing trips such as rafting and meditation at Rishikesh. All the trips are priced economically which suits each customer.



## **Affy Genius**

Founder: Shivam Yadav  
Location: Gurugram

This startup works around building students' Digital Marketing and Graphics designing skills. Intending to impart focus knowledge, Affy Genius provides informative training.



## **Eat Desi**

Founder: Rahul Yadav  
Location: Gurugram

Our fresh juice startup was formed to deliver the country the best healthy drinks. We are dedicated to making them available and handy for everyone. Our staff is made up of health-conscious individuals that are devoted to acquiring the highest-quality ingredients for our juices. We collaborate with local farmers to guarantee that every batch of juice we make is filled with the nutrients and goodness your body requires and that it is extracted from fruits within 48 hours of plucking.



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## **Bro N Sis Bakery**

Founder: Tushar Bhardwaj  
Location-Gurugram

Started by a student of the Government College Gurugram, this startup bakes and sells gourmet bakery products to their target customers at affordable prices.



## **Apsara Collection**

Founder: Ayush  
Location-Gurugram

Apsara Collection provides fast fashion clothes for students at affordable rates. The startup aims to meet customer requirement at economical rates.



## **JK Sales Cooperation**

Founder: Jai Karan  
Location-Gurugram

Our organic cooking masala startup was founded to bring healthy, flavorful spices to kitchens worldwide. It is the key to creating delicious, healthy meals. Our team is made up of experienced cooks and spice aficionados who have a deep understanding of the flavors and aromas of different masalas. The masalas are carefully crafted to enhance the flavors of your dishes and are free from artificial preservatives.



## **Organic Farming**

Founder: Yashmit Alhawat  
Location-Gurugram

Our team comprises farmers and agricultural experts with a deep understanding of organic farming. We use only natural, chemical-free methods to grow our crops and are committed to preserving the integrity and purity of the land we work on. From fresh fruits and vegetables to grains and legumes, we produce a wide range of organic products. Our work is closely linked with local markets and distributors to bring our products to people in our community in the best way possible.



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**Study Time**  
Founder: Sumit  
Location-Gurugram

A startup that focuses on providing knowledge to school students. With a great learning experience and a focused environment, this startup is ideal for students aiming to receive a good education.



**Yash Tuition Centre**  
Founder: Yash Tyagi  
Location-Gurugram

A startup that focuses on providing knowledge to school students. With a great learning experience and a focused environment, this startup is ideal for students aiming to receive a good education.



**HK Natural**  
Founder: Kartik Bhardwaj  
Location-Gurugram

Our plant-based protein startup wants to make it simple for individuals to include sustainable and nutritious protein in their diets. Plant-based cuisine is the food of the future. As a result, our team of dedicated foodies and health enthusiasts works hard to deliver protein in a balanced diet to our clients. Our enterprise delivers a selection of superior flavor and value items after incorporating many study hours and evaluating diverse plant-based protein sources.



**Oops Morden**  
Founder: Prachi Soni  
Location-Gurugram

Oops Morden revolves around ladies' accessories that enhance their appearance by adding a personal style and flair to an outfit. These include jewelry, hats, scarves, handbags, and much more.



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**Aavya**  
Founder: Tamanna  
Location-Gurugram

Taasvim works in herbal-scented things such as soaps and candles. These soaps are handcrafted with natural products. Taasvim has also launched another brand Aavyaa which is a marketplace for all kind of spiritual items.



**Gear X**  
Founder: Vipin  
Location-Gurugram

A startup that focuses on building a marketplace for bike service providers. We offer a 21st-century experience for customers to find all these services under one roof.



# OUR ESTEEMED PARTNERS





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through entrepreneurship

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